

Mr. Harral Ayres

No doubt you will prefer to place your order through some well-rated organization and take advantage of the open terms.

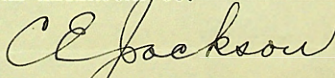
In deciding on the quantity you will need, we want you to be sure and bear in mind that Du-Cal transfers can be applied to opaque surfaces as well as windows. They can be applied to any smooth, hard surface and you can use them on wooden wall plaques, showcases, counters, fountain mirrors, walls and automobile car doors.

These transfers will not deteriorate with age and, consequently, we recommend that you take advantage of the larger quantity prices.

We hope, in view of the new prices, that you can get the approval of your executive board and authorize us to proceed with the manufacturing process promptly.

Very truly yours,

THE MEYERCORD CO.



C. E. Jackson, Mgr.
Window Sign Division

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