

Automobile Club of Missouri

OFFICE OF THE
PRESIDENT

306 Security Bldg.

April 8th, 1924.

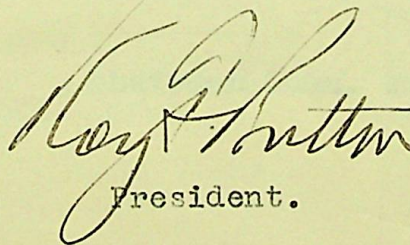
Mrs. J. T. Smith,
Chairman Committee on Advertising,
The Old Spanish Trail,
114 Gunter Hotel,
San Antonio, Texas.

Dear Mrs. Smith:-

Replying to yours of the 4th regarding laws of this State relating to advertising signs, the only provisions we have affecting this situation is in the State Highway Law of 1923 which gives the State Highway Department jurisdiction over advertising on state roads. These roads however, constitute only 7600 miles out of a total of 110,000 miles in Missouri.

This organization very much favors the movement to eliminate the abuse of advertising signs, but so far as I know, it has not been taken up by other organizations in this State. We would be glad to cooperate with you.

Yours very truly,


President.

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