

LAKE HIGHLANDS CLUB HOUSE
CLERMONT, FLORIDA

Dec. 31, 1921.

Mr. H. B. Ayres,
Managing Director,
Old Spanish Trail,
Hotel Gunter,
San Antonio, Texas.

Dear Mr. Ayres;--

I have had a letter from Mrs. F. R. S. Phillips, during the past week giving me a lot of data regarding the early history of the OST together with information regarding routes and other things, which I will weave into a story as "warp" with the matter sent by you, sometime ago as the "woof". I believe the newspapers of the state will stand for it.

I am busy now, and have been for several days past, trying to arouse the people of Tampa and the west coast, generally, to the importance of attracting attention to themselves and to the state by the holding of a world's fair in Tampa, during the winter of 1928-9, commemorative of the landing of de Narvaez, *Nov 8-9*.

As a mere publicity stunt it would be the best thing ever to strike Florida. It would do more to stimulate the people of the state to build good roads for the next world's fair will be an automobile fair to a degree not dreamed of by the managers of the San Francisco or San Diego fairs in 1915 and, yet, those two events did more to make California a state of good roads than any other combination of agencies.

I induced the Civic club, of Clermont, to spring the scheme as coming from the history section desirous of doing something which would arouse the people of the state to do something to preserve the wonderful historic and romantic background of Florida. I saw to it that a number of letters were written to where they would or should do the most good and, Friday morning, I sent a story to the newspapers to be printed in the Sunday issues. I am waiting to see whether or not I am on a dead one. If the papers take to it I can put it over. If they are lukewarm or if they throw down the idea, altogether, I'll drop it and go after something else.

I didn't tell you, did I, that we are trying to induce the government to build one of the four vocational training schools