
PRELIMINARY PLANS
FOR
ORGANIZING
AND
DEVELOPING
THE OLD SPANISH TRAIL

The General Annual Convention will be held at
San Antonio, November 11th and 15th,
1919 when principles and policies
can be more definitely
fixed.

The Old Spanish Trail reaches to St. Augustine and to Tampa Bay in Florida, welding into the earliest history of the United States—and into San Diego and Los Angeles in California, where the relics of the oldest history along the Pacific still greet the traveler. All the lands lying between are rich with the memories and handiwork of old Spanish adventure, exploration, colonizing and missionary effort.

The trail passes thru Jacksonville, Tallahassee, Pensacola, Mobile, New Orleans, Houston, San Antonio, El Paso, Bisbee, Tucson, Phoenix, Yuma, San Diego to Los Angeles.

The Old Spanish Trail embraces a membership of the men and women along the Trail who are interesting themselves in making it a great highway. Connecting Florida with California thru such a wealth of history and scenic beauty and open to travel the year round the Trail makes instant appeal to everyone. In every city and county membership is being built up to keep alive local interest, and to encourage appropriations and desirable improvements along the highway. Well organized central offices will be maintained to give strength and force to the work. In general conferences and in local club meetings the plans will be worked out.

PLAN OF ORGANIZATION
OF
THE OLD SPANISH TRAIL ASSN.
AND OF
LOCAL CLUBS

1. The plan is to secure members in each city, town, county or parish along the Trail, of persons and business houses that will get behind the work. The members will be organized into a County or Parish Club with a County Director and a Secretary as leaders. The work in each locality will be entrusted to the Director and the Club.

2. The Club should assume direction of the work to county or parish lines.

3. The administrative officers are planning to give effective cooperation all along the Trail and to provide aids of all sorts to foster and push development of a high order. Effective printed matter for members and local citizens and for publicity will be systematically supplied—everything that comports with a sensible, business-like and forceful administration. It's a splendid undertaking and by "hitting the line" intelligently results worthy of our pride will be possible. There is so much of interest to this Trail it ought to be easy to maintain interest along every mile of it.

4. If possible (and it probably is) a pictorial magazine will be published to picture the historical scenes and other interesting places. It will also operate as a medium for talks with members about the work. The membership dues will include the subscription for this magazine. There is enough rare old history and scenic attractions along The Old Spanish Trail, capable of photographing, to enrich such a magazine for years.

5. As a general aid to the administrative work the Trail is divided into four divisions—Florida to New Orleans—New Orleans to Houston—Houston to El Paso—El Paso to California, with a Vice-President as chairman of each division.

6. The Annual Convention of the Association will be in November each year. Clubs should meet at least quarterly (monthly if possible) to get good results and should hold the annual meetings in September to elect the director and the secretary for the ensuing year, and delegates to the convention. Divisional Conferences preferably should be held in the spring, or more often if the vice-president elects.

7. The first step suggested is to select an Organization Committee of three to which can be entrusted the matter of securing members and other preliminary work until the County Club can be organized and the Director and Secretary elected. This Committee, or the Club if organized, will also arrange for the delegates to the Annual Convention, November 14th and 15th.