

W. T. MITHOFF COMPANY

An Advertising Agency



Phone Main 340 » Chamber of Commerce Building » El Paso, Texas

Mr. Herral Ayres, President
Old Spanish Trail
301 Gunter Hotel
San Antonio, Texas

Dear Mr. Ayres:

Your letter of March 25th addressed to the El Paso Chamber of Commerce has been turned over to me for attention, and I want first to ask your pardon for the delay in answering.

We have selected two subjects which we believe will be of real interest in the Spanish Trail booklet: One of a street scene of El Paso in the 80's, and one of San Elizario mission near El Paso showing the artist's conception of activities of the old days at the mission, with a group of Indians and padres worshipping.

We are having zinc etchings made of these two scenes $3\frac{1}{4}$ inches wide to conform with the others in your booklet, and will send the cuts to you within a few days. Meanwhile, the attached sheet will suggest suitable captions for the pictures, which you are at liberty to change as may seem desirable.

Sincerely yours,

April
nineteenth
1932