



NATIONAL HIGHWAYS ASSOCIATION
OFFICE OF THE PRESIDENT

CAMBRIDGE, MASSACHUSETTS
MARCH TWENTY-FIFTH
NINETEEN HUNDRED AND FOURTEEN

The first year of the real activities of this Association ended on Monday, March 9. Its paying membership now exceeds 22,000. We probably have as many more indirectly connected with our Association, and affiliated with it through our State Divisions.

A summary of the year's operation (actually only about ten months, during three of which most of the time of the President was devoted to personal matters) can be made as follows:—

1. The different editions of maps, pamphlets, bulletins, circulars, etc., issued by the Association amount to	214
2. Total known editions of the 214 different maps, pamphlets, bulletins, circulars, etc., enumerated above, of which the Association has been able to obtain a record are	3,306,113
3. Total possible maximum editions of these 214 maps, pamphlets, bulletins, circulars, etc. The record of these it is impossible for us to obtain, as many recipients will not make a return even though publishing the matter forwarded to them. The observer can take any percentage he thinks fair to arrive at the probable audience of the literature issued by the National Highways Association	550,900,607
4. Over 10,000 letters were received and over 10,000 replies sent out by the Association. Total letters received and answered	20,000 plus
5. Documents, maps, data, and material of all kinds and descriptions pertaining to roads and added to the files at our South Yarmouth office during the year	18,000
6. Total letters received and answered and documents filed, over	38,000
7. Pieces of stationery purchased for the use of the Association during this period	1,273,400

In addition to the above work, the National Highways Association's Library (said to be the most complete in this country) at Columbia University has been maintained up to date, and very large additions thereto have been collected at our South Yarmouth workshop. These additions will eventually be located at Columbia University.

Charles C. Davis
President