

National advertisers who have agreed to confine their outdoor advertising, so far as possible, to commercial locations, the allowance being made for present contracts not yet expired:

Fisk Tire Company
Kelly-Springfield Tire Company
E. F. Goodrich Rubber Company
Hood Rubber Company
Ajax Rubber Company
Kirkman & Son (soap manufacturers)
Pillsbury Flour Mills Company
Washburn Crosby Company (Gold Medal Flour)
Mountain City Mill Company (Orient Flour)
Champion Spark Plug Company
Ward Baking Company
Dodge Brothers
Fleischmann Company
Indian Refining Company, Inc.
Gulf Refining Company
Sun Oil Company
Standard Oil Company of California
Standard Oil Company of New York
Standard Oil Company of New Jersey
Chert, Peabody & Company, Inc.
International Harvester Co., Inc.

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**ORGANIZATIONS CO-OPERATING FOR THE
RESTRICTION OF OUTDOOR ADVERTISING**

American Civic Association
National Highway Association
Garden Club of America
General Federation of Women's Clubs
Adirondack Mountain Club
American Scenic and Historic Preservation Society
American Federation of Arts
National Academy of Design
National Society of Women Painters & Sculptors
National Garden Association
Society of Little Gardens
American Society of Landscape Architects
Massachusetts Civic League
N. Y. State Association of Real Estate Boards
N. Y. State Automobile Association
N. Y. State League of Women Voters
N. Y. State Home Bureau
Federated Women's Clubs of New York, New Jersey, Wisconsin, Illinois, Pennsylvania, Texas, Florida, Massachusetts, Rhode Island, Oregon, Michigan, Ohio, Colorado, Virginia
Society of Farm Women of Pennsylvania
Citizens Union of New York City
City Club of New York
Fine Arts Federation of New York
Municipal Art Society of New York
Municipal Art League of Chicago
Conservation Council of Chicago
New York Water Color Club
League to Protect Riverside Park
Sorosis
Women's City Club of New York
Federated Garden Clubs of Long Island
Long Island Federation of Women's Clubs
Halifax Country Garden Clubs, Florida
Woman's League of York, Me.
Philadelphia Congress of Art (45 organizations)
Florida Development Board (State Chamber of Commerce)
New Jersey Home Bureau
Outdoor Circle of Honolulu

We urge the restriction of all display advertising to commercial districts where it will not injure scenery, civic beauty or residential values.

National Committee For Restriction of Outdoor Advertising

A YEAR'S PROGRESS

1923 - 1924

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