



LEGAL DEPARTMENT
STATE OF MISSOURI
CITY OF JEFFERSON

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JESSE W. BARRETT
ATTORNEY GENERAL

March
31,
1924.

April 4th, 1924.

Hon. Roy Britton,
Pres. Automobile Club,
Boatmen's Bank Bldg.,
St. Louis, Mo.

Dear Mr. Britton:

The women of the Old Spanish Trail are organized to promote roadside beautification. The Federation of Women's Clubs, the Boy Scouts and other organizations are cooperating.

May we ask if there are laws in your state governing billboard or indiscriminate advertising and also, if you know of movements among organizations or citizens to abolish or curtail the advertising abuse? We want to strengthen ourselves with all the information and advice possible.

Thanking you in advance for the favor, I am

Very truly,

Department of Beautification

Chairman Comm. on Advertising.

BAP:KM
Enc.