

WHERE FAMOUS HIGHWAYS MEET

TALLAHASSEE

"THE HILL CITY OF FLORIDA"

The Tallahassee Boosters' Club

FIRST NATIONAL BANK BUILDING

TALLAHASSEE, FLORIDA

BOARD OF DIRECTORS:

DR. EDW. CONRADI, PRESIDENT
 IRVIN GATES, 1st VICE-PRESIDENT
 GEO. W. BAXTON, 2nd VICE-PRESIDENT
 W. C. WILLIAMS, 3rd VICE-PRESIDENT
 A. BERNARD BYRD, TREASURER
 DR. W. L. MOOR,
 DR. C. M. AUSLEY,
 B. H. BEVERLY,
 CHARLES O. ANDREWS,

F. R. S. PHILLIPS, SECRETARY

August
Thirtieth,
1917.

Mr. S. A. LeBlanc, Secretary,
Old Spanish Trail Association,
Mobile, Ala.

Bar Mr. LeBlanc:

I enclose some "dope" for the Bulletin, if you care to use it. Mr. Hamble gave me his report on the Trail Sunday, and later drove me out over the Trail across the Ochlocknee river to the Gadsden county line, where the sandy road begins. It looked heavy; did not have time to go further, as we had a car full of ladies and a baby and they were anxious to get back in time to dress before dinner. Was sorry not to have been able to go all the way to Havana, 14 miles; went 12 miles to the river. Will try to go to gainer with someone who will take me; can come back on the train.

I hope you had a pleasant trip. Have not been away, but expect to go to Marianna and Chipley in September, and North in October, 20th to 30th. I have started a little paper, which will be made larger, if I can get the proper support. Am getting ready to have a called meeting at Marianna, to organize the "North Florida Chamber of Commerce" (Watt et al. Fall down on this, last year). Then, if my paper is adopted as the "official organ" of the NFCC, I will be "all set" for awhile. Will then hope to get a roaster and go down the Trail, often, in search of advertising, etc., which will give me opportunity to get in some good work for the OST Association. This is my plan, but please do not say anything about it, as yet: I am not ready to spring it, just yet. Ho, I have not been sick,—except "sick at heart". I do not get discouraged like some people do; I get disgusted with "slackers".. I will try to psychologize the people here, through my paper, to be nobler and do something for this community. Big job? Best wishes and regards.

Yours truly,

F. R. S. Phillips

1st. Secy. for East

TALLAHASSEE

Capital of Florida.
 On the Dixie Highway and the Old Spanish Trail, and is the Terminus of the North and South National Bee Line Highway.
 Most beautiful inland city in the State. Clean, progressive, moral. No saloons.
 Hard clay roads.
 Abundant supply of pure water.
 Mild Winters. Heat of Summer tempered by breezes from the Gulf and frequent showers.
 Nights generally cool.
 Average annual temperature 66.8.
 Low rents.
 Strong Banks and up-to-date mercantile establishments.
 Electric lights, gas, telephone and telegraph connections.
 Splendid educational facilities—Florida State College for Women, fine Grammar and High schools, private schools.
 Churches of leading denominations.
 Excellent hunting and fishing nearby.
 Golf course most picturesque in the South.

INVITATION

Come to "The Hill City of Florida"—You will be charmed with the scenery and climate.
 A cordial welcome awaits you.

LEON COUNTY

Most beautiful county in Florida.
 All year growing season.
 Forty acres is a large enough farm with intelligent cultivation. Land steadily advancing in price. Unexcelled for stock and diversified crops. Most desirable part of Florida in which to establish a home.
 For further information address Secretary,
 TALLAHASSEE
 BOOSTERS' CLUB.