

WISCONSIN HIGHWAY COMMISSION  
Madison, Wisconsin

TO WHOM IT MAY CONCERN:

We are giving below the law (Section 4446b, Laws of 1919) in regard to the erection and removal of signs on the public highways of Wisconsin.

WISCONSIN HIGHWAY COMMISSION.

(SECTION 4446b) 1. No person shall erect, or cause to be erected any advertising, direction, guide, warning or other sign or marker within any public highway within a distance of one thousand feet from the intersection of any two or more highways, when such intersection is beyond the corporate limits of any city or village, unless permission is first obtained from the officials charged with the maintenance of such highways.

2. In case any person shall violate the provisions of this section, the authorities in charge of the maintenance of the highway upon which such violation occurs shall promptly remove such advertising, direction, guide, warning or other sign or marker.

3. If any signs at present exist in the public right of way on any highway within one thousand feet of the intersection of any two or more highways or streets beyond the limits of any incorporated city or village which are, in the opinion of the officials in charge of the maintenance of such highways, a menace to the safety of the public traveling along such highways, said officials shall notify the owners of such signs to remove the same or to remove the danger producing features, and in case the owners do not do so, or in case the owners cannot be found with reasonable effort, the authorities in charge of said highway shall remove said signs from within the right of way.

4. The triangles bounded by any two adjacent intersecting highways and a line drawn between the points on the center lines of said highways one thousand feet from the intersection of their center lines, are declared prohibited ground for the erection of any danger producing advertising signs, when such intersection is beyond the corporate limits of any city or village. No advertising sign, design or insignia shall hereafter be erected within said triangles which will endanger the safety of the public traveling along any highways, and if there now exists in any such triangle any advertising signs, designs, or insignia endangering the safety of the public traveling along such highways, the authorities in charge of the maintenance of such highways shall take up the matter with the owner of the sign and with the owner of the land, and shall cause the same to be removed, or to be so altered as to remove the danger producing features. Within the same triangles the authorities in charge of maintaining any road shall require the property owner to minimize the obstruction to the view across the triangle insofar as is possible, and shall make such arrangements with him as will make travel on the intersecting highways safe as is reasonably possible.

5. Any person who violates any of the provisions of this section shall be guilty of a misdemeanor and on conviction thereof shall be punished by a fine of not less than twenty-five dollars nor more than one hundred dollars for each offense, or by imprisonment in the county jail for a period not exceeding thirty days, or by both such fine and imprisonment in the discretion of the court.