



FOR DETAIL CHARTS OF THIS HIGHWAY SEE LOCKE'S GOOD ROAD MAPS OF LOCAL & TRANSCONTINENTAL AUTOMOBILE ROUTES.

ORANGE GROVES TO ORANGE GROVES

The Old Spanish Trail will soon become the Premier Highway of America. Spanish history spans the continent and spans four centuries of time—it is the most historic highway in the country.

It traverses mountain, plain and forest. It passes through a land of sunshine when two-thirds of the continent is buried in snow, from one winter playground to another, from the Atlantic to the Gulf and on to the Pacific, touching all southern resorts. It is the most appealing of all highways for tourists.

It is the highway for army operations along the Mexican border, for quick transport from the great

army centers to the Atlantic, the Gulf, or the Pacific. San Diego, El Paso, San Antonio, New Orleans and Pensacola are great military and naval concentration points.

It is through a land of varied industry—the fruit groves of California; the great copper mines of Arizona and the national irrigation projects which have intensified agriculture; the borderlands of New Mexico; the cattle ranges and cotton fields of Texas; and her Big Bend country typical of the great west; the great sugar and rice plantations of Louisiana; the entrancing Gulf coast of Mississippi and Alabama; all of north Florida with its forests and varied

development; then again among the orchards of fragrant blossoms and tropical fruit.

The East Coast of Florida and the West Coast of California are America's greatest playgrounds.

An overland highway is a life-giving artery to the communities it reaches. It attracts tides of travel from near and distant points, for vacation trips in the car are growing in favor. It lifts communities out of isolation and makes them prosperous parts of a great trunk line system linked into all the centers of industry and recreation. Likewise it is local in its service for it keeps the country and city in close touch commercially and socially. As an overland

highway the Old Spanish Trail leads in distinction and pure merit.

The Trail passes through three civilizations—the old cliff-dwelling Indian civilization of Arizona and New Mexico—the old Spanish civilization—the present-day civilization of industry, commerce, mining and agriculture. Each is seen at its best.

In certain localities near the Mexican border Spanish is still the dominant language while French is heard as much as English in parts of Louisiana. The foreign customs are also constantly in evidence. These are delightful touches that clothe the journey with rare charm and interest.