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ST. AUGUSTINE. A charmingly attractive city of ancient buildings, streets and types characteristic of old Spain. The tropical growths have aged with the years and fine old homes and hotels add to the distinction of the city.

Hotels—Open all year; **ALHAMBRA**, 70 rms., A.P. \$4.00 up; E.P. \$2.00 up. **KENWOOD**, 30 rms., E.P. \$1.50 up; and others. Open in winter; **ALCAZAR**, **BARCELONA**, **PONCE DE LEON**, **ST. GEORGE**, and others. Two private cabin camps, good. Inf.—Chamber of Commerce.

ST. JOHNS RIVER. Toll bridge at Jacksonville. Toll rate on page 5.

***JACKSONVILLE.** Gateway to South Florida and tourist and industrial city. Large lumber and naval stores market, railroad center and deep seaport.

Hotels—**ALBERT**, moderate rates; **ARAGON**, medium rates; **CARLING**, new and high class; **MASON**, first-class commercial and tourist; **SEMINOLE**, first-class commercial and tourist; **WINDSOR**, first-class, comfortable lounges, faces park; **GEORGE WASHINGTON**, new and high class.

Phoenix Park camp on river in a grove, 40 cabins, good. Inf.—Jacksonville Motor Club. (AAA).

Marine Garage, foot of Hogan St., largest storage garage in South. Star dealers but mechanics expert on all cars. Open day and night. Wrecker, washing, all attentions. Phones 5-7243 and 5-4953. Member Jacksonville Motor Club, AAA and OST.

***MACCLENNY.** Village. **HOTEL ANNIE** over store. Camp space. Glen St. Mary nurseries, 3 mi. west, noted nurseries, open to visitors.

OLUSTEE. Lodging. Camp space in live oak grove. Olmsted Battlefield, Civil War, east 2.5 mi., marked by monument.

***LAKE CITY.** Jet. highway from northern states to South Florida, important gateway city. Numerous lakes. **BLANCHE HOTEL** leads. Also **POWELL HOTEL**. Two cabin camps, 25c to \$1.50, good.

Inf.—West Coast Inf. Bureau or Chamber of Commerce.

***LIVE OAK.** An attractive home city, paved streets, old live oak shade trees. Hogs, dairying, farming, tobacco. **HOTEL SUWANNEE**, brick structure, running water, steam heat, nice meals; a good stop-over. The Suwannee Service Station is dependable for car attentions. Camp and cabins 1 mi. west, 25c to \$1.00. Inf.—Chamber of Commerce.

SUWANNEE RIVER. Camp in grove on river. New bridge, 910 ft.

***MADISON.** A city of nice homes, old live oak shade trees, paved streets. Sumatra and cigarette tobacco and farming. **MADISON HOTEL** and **SIS HOPKINS INN**, good. Cabin camp 1 mi. east. Inf.—Chamber of Commerce

GREENVILLE. Two clean country hotels. Camp space. **AUGILLA RIVER.** Camp space. Fishing at Blue Lake.

***MONTICELLO.** Nice old southern city—this North Florida section is all good country. Farm and dairying. Leads world in melon seed production. Pecan nurseries and orchards. **MONTICELLO HOTEL** and a country hotel. Camp north of town, 25c. Inf.—Chamber of Commerce.

***TALLAHASSEE.** An attractive city, capital of Florida, picturesque hill country. Favored country of Indian nations and noted in Spanish history; today favored by noted northern people for winter estates. A natural travel distributing point north, east, west and south; highways radiate all directions. Nice stop-over city.

Hotels—**THE FLORIDAN**, modern, community-owned,

***TALLAHASSEE**—Continued.

\$2.50 to \$1.00 sgl., \$4.50 to \$6.00 dbl. **CHEROKEE**, modern, same rates. Both pleasantly located. **TORON HOTEL**, small. Cabin camp south of Capitol, 40c to \$1.00. Inf.—Chamber of Commerce. (See page 44.)

OCKLOCKNEE RIVER. New bridge, 1,950 ft.

HAVANA. Shade tobacco center. This tobacco is grown in fields shaded with cheese-cloth arbors and cured in large barns. Boarding houses. Municipal camp in town; private cabin camp 4 1/2 mi. west attractively located.

LITTLE RIVER. New bridge, 478 ft.

***QUINCY.** A nice city of homes and civic improvements. Producing and marketing center for shade tobacco and cigar wrappers. Fuller's earth mining; used in oil refining. Interesting hill country. **HOTEL QUINCY**, remodeled brick building. Inf.—Chamber of Commerce.

CHATTAHOOCHEE. Florida State Hospital. River Junction, a railroad town down the hill. **EDWARDS HOTEL**. Camp space on river. Time changes here; reset your watch.

APALACHICOLA RIVER. Victory Bridge across this river one of the great Old Spanish Trail structures; cost \$800,000; length 5,942 ft. Flood waters reach the floor of this high structure. Two-thirds of the flood waters of the continent flow into the Gulf of Mexico and Old Spanish Trail engineering and financing have had to conquer these waterway and flood problems.

SNEADS. Lumber and turpentine village. Country hotel. Note—East of Marianna good road to Port St. Joe and Apalachicola on the bay and the gulf. Splendid fishing, hunting and bathing and Gulf of Mexico seascenes.

CHIPOLA RIVER at Marianna. New bridge, 456 ft.

***MARIANNA.** In one of the rich farming counties of Florida and an attractive city, nice homes, streets and improvements. Limestone deposits. **HOTEL CHIPOLA**, recently remodeled, every room with bath, good. Inf.—Chamber of Commerce.

COTTONDALE. Jet., improved road to Panama City and the gulf. Country hotel. Camp space in grove.

CHIPLEY. Farm and dairy center. **CHIPLEY HOTEL**, good stop-over; hot and cold water all rooms, nice grill in connection. Also Mrs. Richardson's boarding house. Private camp west of town, fair. Inf.—Chamber of Commerce.

***BONIFAY.** General farming section. **EUREKA HOTEL**. **CARYVILLE.** Choctawhatchee River lumber town. Lodging.

CHOCTAWHATCHEE RIVER. Long bridge and causeway, 5,500 ft.

PONCE DE LEON. Country hotel. Beautiful springs, bathing and refreshments. Camp space.

***DE FUNIAK SPRINGS.** The highlands of West Florida. Truck farming. Lumber center. **WALTON HOTEL**, modern and attractive, faces lake. **FLORIDA HOTEL**, clean, E. P. Cabin camp, well equipped. 50c to \$2.00. Inf.—Chamber of Commerce.

SHOAL RIVER. New bridge, 1,363 ft.

***CRESTVIEW.** A new community. Junction of road to Camp Walton and the scenic drive along the bays and inlets of the gulf. Blueberry orchards, truck farming. **CRESCENT HOTEL**, Municipal camp near Court House.

YELLOW RIVER at Milligan. New bridge, 1,568 ft.

HOLT. One of the greatest farm developments in the South; 55,000 A. of cut over pineclands being transformed into small improved farms by Ringling & White and sold on time payments. Floridale, a new and modern city created, best hotel between Pensacola and Jacksonville being built. Nurseries, demonstration farm, agricultural and