

COAST QUOTAS

Quotas are estimated at 10¢ per capita. In the West we have continuous annual memberships at \$25--\$50--\$100--\$250.

10¢ per capita for the Mississippi Coast would probably equal \$4500

\$2000 now should carry the Coast share for the program the balance of 1928

When marking is desired that is \$6 per mile.

Where quotas are met the travelog description will be brought up to reasonable standard. The travelog make-up is still experimental but the present concise and accurate method is liked. Advertising, except as shown, is avoided. Travelers do not want a bulky advertising manual. Hotels should be described, either on individual paid basis or as recommended by the trustees of the community fund.

Travelog deliveries will be made as distribution warrants. If a local agency has good distribution facilities, that is valuable to everyone. National headquarters will maintain distribution over the U.S. and Canada, and along the OST.

Half this quota paid now will hasten the fall edition of the Travelog.

If requested, a field man can be sent to assist in soliciting.

The OST receives city and C/C funds from various market localities.

Biloxi Chamber of Commerce will consider appropriation, but they are not yet sold on the amount.

The managing director has spent time this trip in Passapatanz and Ocean Springs. Pass Christian and Bay St. Louis have not been covered; have tried.