

PRINCIPLES OF ORGANIZATION FOR CLUBS

1. The name of the Club shall be The Old Spanish Trail Club of.....
2. The local club shall proceed to develop its section of the Trail according to the high standards of the Association, which contemplate making it the Premier Highway of America.
3. The officials shall be the President and the Secretary. The President shall also act as County Director, exercising general oversight in the county and serving as county representative of the Board of Directors of the Association. If there are two or more clubs in a county the President and the Secretary of each shall meet and elect the County Director.
4. Club funds shall be deposited in the name of the Club and shall be disbursed on the signatures of the President and the Secretary. The dues are to be apportioned, 60 per cent to the Old Spanish Trail Association and 40 per cent to the local Club, except in large cities where apportionment will be determined according to needs.
5. A finance, road-signing and other committees may be appointed. The appointment of a historian is requested, that historical data may be gathered and supplied.
6. A finance or audit committee shall audit the accounts annually and file a copy of the report with the President of the Association at the general offices.
7. No particular route should be definitely considered fixed—the reservation always remains to straighten crooked or confusing links or to take a new course if improvements in certain districts are not properly made. Final official designation of a road rests with the Board of Directors of the Association. Routes may be adopted temporarily, to be changed to the true course when improvements or conditions warrant.
8. The usual principles of club government will probably be sufficient; by-laws can be adopted if desired.
9. Memberships are as follows: General, \$5.00 and \$10.00; Sustaining, \$25.00; Honorary, \$100.00; Life, \$1000.00. Membership checks should be made payable to the Old Spanish Trail Association, and mailed to the central offices, San Antonio, Texas.
10. The subscription price for the Old Spanish Trail Magazine is included in all membership payments, entitling members to the magazine, when issued.

PROGRAM OF WORK FOR CLUBS

1. To work for an improved all-weather roadway and for an effective system of continual maintenance.
2. To eliminate or improve dangerous turns, grades, crossings, etc., and to correct annoying rambling routes through towns and cities.
3. To mark the route, particularly all turns, and to mark county and state lines. Instructions will be supplied.
4. To determine all historical or interesting points and mark them. Standard type of markers will be designated.
5. To foster the beautification of the Trail. To look forward to the day of tree planting along the Trail and of wayside improvement—as along old highways in Europe. To look forward also to tea rooms, rest rooms and inns, officially licensed and supervised; refreshment, rest and other nice attentions can be fostered according to standards which can be worked out.
6. To provide and mark camping sites.
7. To create and foster hospitable local conditions so that the Trail may grow in popularity and service.
8. To discourage, and prevent when possible, advertising billboards. They are always offensive. It will take constant effort to protect the wayside.
9. To aid the executive officers in their efforts to accumulate historical and local data and photographs for its publicity work.
10. The Annual Convention of the Association will be in November of each year. Clubs should meet at least quarterly (monthly if possible) to get good results and should hold the annual meeting in September to elect their officers for the ensuing year, and their delegates to the convention. Divisional Conferences preferably should be held in the spring, or more often if the Vice-President elects.
11. The Creed of the Trail will be the symbol of membership. This Creed, written by lovers of old history and the beauties of Nature, is dedicated to the Old Spanish Trail. It is bordered with characteristic scenes drawn by an artist friend of The Trail. On desk or wall it carries a message to everyone who loves the great outdoors and it symbolizes the interest of the member in developing a great highway and preserving its heritage of history and its wealth of beauty.

THE OLD SPANISH TRAIL ASSOCIATION

Executive Offices, Bedell Building
Telephone Crockett 2268
SAN ANTONIO, TEXAS

President—Harry L. Miller, San Antonio, Texas.

Vice-Presidents—Mrs. F. R. S. Phillips, Panama City, Florida—Florida-New Orleans Division; Will L. Vining, Orange, Texas—New Orleans-Houston Division; Walter Schreiner, Kerrville, Texas—Houston-El Paso Division; A. H. Gardner, Tombstone, Arizona—El Paso-California Division.

Secretary—Herbert Bayliss, Lake Charles, Louisiana.

Treasurer—J. W. Hoopes, Houston, Texas.

Field Engineer—Harry Locke, Los Angeles, California.

Managing Director—H. B. Ayres, San Antonio, Texas.

Councilors—Stewart Leblanc, Mobile, Ala.; Arthur W. Van Pelt, Houma, La.; Edgar Miller, Lake Charles, La.; George J. Roark, Beaumont, Tex.; J. W. Rainbolt, Gonzales, Tex.; W. L. Aldwell, Sonora, Tex.; James Rooney, Ft. Stockton, Tex.; Col. J. H. McClintock, Phoenix, Arizona.

The Old Spanish Trail reaches Miami, St. Augustine and Tampa in Florida, welding into the earliest history of the United States—and into San Diego and Los Angeles in California, where the relics of the oldest history along the Pacific still greet the traveler. All the lands lying between are rich with the memories and handiwork of Old Spanish adventure, exploration, colonizing and missionary effort.

The Old Spanish Trail embraces a membership of the men and women along the Trail who are interesting themselves in making it a great connecting highway. Connecting Florida with California through such a wealth of history and scenic beauty, connecting all the southern playgrounds, and open to travel the year round, the highway is one of unusual distinction and merit. In every city and county membership is being built up to keep alive local interest and to encourage appropriations and desirable improvements along the highway. Well organized central offices are maintained to give strength and force to the work. All construction work today is planned for permanence. A highway is to be built for all kinds of weather and for all time.

THE OLD SPANISH TRAIL

CALIFORNIA TO FLORIDA
THE GREAT HISTORIC HIGHWAY

MILEAGE

319 miles in California (Los Angeles).
607 miles in Arizona.
196 miles in New Mexico.
367 miles in Texas.
840 miles in Louisiana.
97 miles in Mississippi.
73 miles in Alabama.
407 miles in Florida (Jacksonville).

2896

MILITARY AND NAVAL CENTERS

San Diego, California.
El Paso, Texas.
San Antonio, Texas.
New Orleans, Louisiana.
Pensacola, Florida.

SOUTHERN PLAYGROUNDS

The Great Connecting Highway
of all the Winter Playgrounds.

CONSTRUCTION

A Standard, Continental Highway
being built.