

(All previous program outlines superseded by this)

The people of New Orleans are organizing for a great convention. We want now to gather together the workers of the whole vast OST territory to put behind the Old Spanish Trail a thoroughly representative and permanently constructive organization to make it, then keep it, the greatest travel-way on the North American continent. Drafts of the program as it develops will be submitted to you from time to time for your criticism and suggestion, and also that we may go into the convention prepared for intelligent work. Please write to us freely your suggestions.

January 16, 1923.

H. B. AYRES, *Managing Director.*

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## Sixth National Convention

of

## The Old Spanish Trail

including

Second Annual Gulf Boulevard Conference

Southern Transcontinental Road Congress

and

Parliament of Women on Highway  
Beautification

at

New Orleans, Louisiana,  
Monday, Tuesday and Wednesday,  
March 26-27-28, 1923.

## EXECUTIVE COMMITTEE

Chairman, A. FRED BULTEMAN, JR.  
Chairman, Road Bureau, Assn. of Commerce.  
Secretary, W. D. JARMAN,  
Secretary, Road Bureau, Assn. of Commerce.  
MARTIN BEHRMAN,  
OST Vice President of  
R. H. FLEMING,  
Mgr., Motor League of Louisiana, OST Director.  
WILBERT BLACK,  
City Commissioner of Public Property  
H. K. MONROE,  
Manager, Ford Motor Co.  
A. H. BORDEN,  
President, Shuler Auto Supply Co.  
WALTER PARKER,  
General Manager, Association of Commerce.  
G. W. LAWES,  
Engineer  
EDWARD MACHOFKY,  
Secretary, Columbia Building & Loan Association.  
EDMUND H. FAIRCHILD  
Automobiles.  
FELIX C. BOWMAN,  
President, Universal Motor Co.  
R. P. BERNARD,  
Secretary, Automobile Dealers Association.  
(Others to be selected)

## PUBLICITY COMMITTEE

(To be appointed)

## ENTERTAINMENT COMMITTEE

(To be appointed)

## FINANCE COMMITTEE

Edward Machofky, Chairman, Joseph L. Ruhl,  
Vice Chairman, Felix C. Bowman (and others).

## BANQUET COMMITTEE

(To be appointed)

## MONDAY AFTERNOON

### OPENING SESSION—2:00 P. M.

At.....

John M. Parker, Governor of Louisiana, Pre-  
siding (if he will).

Opening addresses and formalities.

2:30 P. M.

Address: The Southern Borderlands the Nation's  
Playground, by Gov. Pat Neff, Texas (if he will).  
(To include discussion of the Texas OST movement  
for Park and Game Reserves).

3:15 P. M.

Address: The Need of Assisting in National De-  
fense, By Sec. Weeks or General Pershing (if  
possible).

### ADMINISTRATION QUESTIONS—4:00 P. M.

Mr.....Presiding

National Report by the Managing Director.

Announcement of the rules for the Convention

Appointment of Committees:

Legislation.

Nominations and Election.

Place of Next Convention.

Resolutions.

Credentials (only members in good standing  
can vote in the election).

Submission of proposed budget plan for income  
and expense by Kenneth Wimer, Chairman, San  
Antonio Executive Committee. Action reserved  
for Wednesday afternoon session.

Submission of proposed amendments to the con-  
stitution by W. E. Lea, OST Vice-President.  
Orange, Texas, on behalf the Board of Directors.  
Action reserved for Wednesday afternoon session.

Introduction of resolutions and reference to com-  
mittees.

Introduction of other business.

Announcements.

Adjournment.

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## MONDAY EVENING

(New Orleans Entertainment Committee)