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New England Hotel Association

INCORPORATED



SECRETARY'S OFFICE, 216 PIERCE BLDG., COPLEY SQUARE, BOSTON, MASS.

December 16, 1931.

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Mr. Harral Ayres,
President Old Spanish Trail,
The Gunter Hotel,
San Antinio, Texas.

Dear Mr. Harral:-

I have your favor of December 8th
concerning our New England Tours.

The money for this is raised by
assessments upon those who participate on
them. They range from \$50.00 to \$100.00.
From member hotels this year we raised about
\$9,000.00, of which approximately \$3,000.00
was spent for 125,000 maps, and approximately
\$6,000.00 for newspaper advertising.

*50 to 100
fees*

If the above does not give you
the information you desire, I should be very
pleased to answer any specific questions.

With best regards.

Very truly yours,

W. M. Douglass

Secretary. *P.*

WMD/P