



State of Connecticut

THE LAW CONCERNING LICENSES FOR ADVERTISEMENTS

Chapter 168 of the General Statutes as amended
by Chapter 245 of the Public Acts of 1921.

Chapter 245 of the Public Acts of 1921

SECTION 1. Section 3024 of the general statutes is amended to read as follows : No person shall display any advertisement containing more than four square feet upon real property other than the property upon which the goods advertised are manufactured or offered for sale, or upon which the business advertised is carried on in whole or in part, until such person shall secure from the superintendent of state police a license to display such advertisement. The application for such license shall be in writing, signed by the applicant, and shall state : (1) The location of the property upon which it is proposed to display such advertisement ; (2) the population of the town, city or borough, within which the same is to be displayed ; (3) the distance of the location of such advertisement from any crossing, at grade, of a public highway and the tracks of a steam railroad or electric railway, if such distance be less than three hundred feet ; (4) the size and general description of such advertisement ; (5) the height of such advertisement from the ground ; (6) the material used in construction ; (7) the distance from the public highway.

SEC. 2. Section 3025 of the general statutes is amended to read as follows : The fee for such license shall be five mills for each square foot and shall be collected by the superintendent of state police and paid by him to the treasurer. The square feet contained in any advertisement shall include all of the space within a line drawn around the outer edge of such advertisement, or if such advertisement is upon, attached to or a part of any billboard, frame, net work, transparency or other form of construction, such line shall be the outer edge of such construction and each surface or space displaying any name, word, symbol, character, picture or letter shall be construed to be an advertisement. Upon the receipt of such application and fee, the superintendent of state police shall issue a license for each such advertisement, which license shall permit the holder thereof to display such advertisement for one year from the date thereof. If the billboard, frame, net work, transparency or other construction upon which any advertisement is displayed shall be removed from its location during the period for which such license is granted, the licensee shall receive a refund of such portion of the license fee as shall be commensurate with the unexpired portion of the license period, and the comptroller shall draw his order on the treasurer in favor of such licensee for the amount of such refund.

SEC. 3. Section 3026 of the general statutes is amended to read as follows : The superintendent of state police may issue to any person owning or leasing any space for advertising purposes, a license authorizing the use of such space for such purpose, upon payment by such person of a fee determined as provided in section 3025 of the general statutes, which license shall state the location and size of such surface and shall be for one year from the date thereof, provided no such license shall be issued authorizing the use of advertising space so located as to obscure the view of any driver of any vehicle upon the highway, or upon an intersecting highway or highways to such an extent as to constitute a hazard to traffic. Any advertisement placed upon any such surface shall be exempt from the payment of any license fee during the period for which such space is so licensed.

SEC. 4. Upon complaint made to the superintendent of state police that any advertising sign erected adjacent to any public highway constitutes such a hazard to traffic, the superintendent shall set a time and place for a hearing on such complaint, and shall give reasonable notice of such hearing, by registered mail, to the lessee of such premises who has control of such sign, and to the complainant. If, upon hearing, the superintendent of state police shall find that such sign constitutes such a hazard to traffic he shall order the lessee of such premises who has control of such sign to remove the same within thirty days. If such lessee shall fail to remove such sign within the time so ordered, the superintendent of state police shall order the highway commissioner to remove such sign, without unnecessary damage.

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