

RATE CARD

20% off for second and third year, on three year orders.

- 1 MAP SALES TO BUSINESS CONCERNS \$ per 1000 ~~per year~~
 With (Compliments of)
 (Name Address) imprinted on cover

cost?

- 2 SPECIAL ORDERS; HOTELS, ~~REAL~~ TOWNS Etc.
 One cover page and one other page substituted. ~~Tables~~ in colors. Hotel to
 pay cost of ~~make-up~~ the "make-up" on the special pages. ~~to be added as~~ for printed
 page.

- 3 WHOLESALE ORDERS \$ per 10,000 lots.
 And cost of special "make-up."

- 4 BLACK FACE TYPE FOR HOTELS AND CAMPS \$15 per year
~~Black face type for hotels and camps in tabulation.~~ \$15 per year
 Extra line for special description \$15 per year

- 5 COVER INSERTIONS (permanent) \$50 each

20% off for three-year order

~~Distributing Station~~ list on printed side. (subscribers only for trans. of
 a general chart)

QUESTIONS

- Subsequent costs?
- 3 Wholesale orders?
- 2 Special orders, hotels etc.?
- 2-3 Special make-ups?
- 1 Imprints, Compliments of etc.?