

301 Guster, February 1, 1931

Mr. J. G. Langston.  
Schulenburg, Texas.

My dear Sir:

Your check, also one from Platoon, came came day; this fulfills the quotas for both cities. I am very grateful to the men that have tried to stand by me in these off-rt-  
you, and A. E. Albrecht and G. L. Igo and others at Platoon, and Henry Lurr, B. G. Miller,  
B. K. Soyars and W. A. Herbert at Columbus, and some at Houston. But it evident we are  
not going to get by this way. There are men all across the continent who would stand  
by me this way but it is too expensive getting to them. And, locally, we must get away  
from everything that smacks of "community solicitation" for this throws undue burdens on  
the willing fellows, as in these instances.

As a personal report, let me say the cash book shows I have spent in cash items since  
I issued that "Final Report and Audit" 20 months ago \$393.48...this includes the shortage  
in expense collections on this recent trip and a thousand and one items of expense that  
keep hitting me because I did not succeed in killing this Old Spanish Trail work. No  
account is made of my time nor of my car cost...I have nearly adopted the policy of trying  
to enter the various cash items I pay and credit the few checks I have received.

I wish the people had gotten together to carry on this work and had let me out, but  
they haven't. And if something isn't done to take care of the demands for travel in-  
formation most of the value of these years of work will be lost. So I'm still the goat.

The traveling man plan is in the hands of a big oil company. I'm pushing it in spite  
of all the foreclosing. It is not an easy time to put anything big over with an oil com-  
pany; especially something that will involve new national policies, as this will. But  
the proposition is sound and worth fighting for and I will try to put it over.

In addition I am now trying to get out a "Travel Bulletin." Can't explain this very  
well. Years ago I found one and it was popular. It is brief information and inexpen-  
sive but quite complete, for I am so well acquainted with conditions across the conti-  
nent I can condense a lot in small space. It will BE CALL for community solicitation  
or local clusters of resource meetings and clubs. Individual granges, country hotels,  
service stations, and others interested, can buy as many as they want for their own  
business advertising. And these auto clubs will be glad to get it. The chief trouble  
is I will have to spend about two months chocking up on data and information by corre-  
spondence, and inasmuch as such letters are not always well answered this is real work.

If I can get this over the Old Spanish Trail spirit will be kept alive and spreading  
by the constant circulation and use of these travel bulletins, and men like you and these  
others will not have to be called upon so hard, and then if the oil company proposition  
goes over also, the travel movement will be built up strong. The hard problem is my own  
finances, for all this drains up. But I do not have independent income.