

The Coastal Highway conference to be held at the Little House Auditorium, in Mobile, June 23 to 25, is of vital importance to every community along the coast line of the United States and the Mexican border as well.

The limited time has not been sufficient to extend personal invitations to all who are interested, but a general invitation is being extended to every person interested in the establishment of good roads, especially along the coast and border.

As the establishment of a permanent military highway, connecting the fortified coast and border defenses, would affect most favorably the old Spanish trail, it is of the utmost importance that the Conference to be held in Mobile shall be well attended by delegates from the entire section covered by this highway. The Old Spanish Trail convention in Tallahassee in May endorsed the plan and tendered to the United States Government the Old Spanish trail as one of the most important links.

Every member of the Old Spanish Trail Association is invited to attend this Conference which has been called by the Mobile Chamber of Commerce and all who will attend should notify that organization as soon as possible.

Those who attend will certainly enjoy both a pleasant and profitable meeting. The speakers already announced include Governor Charles Anderson, of Alabama; Mr. A.C. Batchelder, Executive Chairman of the American Automobile Association, Washington, D.C.; Mr. Walter T. Weeden, Field Secretary of the Granite Laying Brick Manufacturers' Association, of the U.S., Boston, Mass.; Mr. A. Ascheffenburg, founder of the Motor League of Louisiana, New Orleans; Mr. John W. Sibley, Southern Laying Brick Manufacturers' Association, Birmingham, who will deliver an illustrated lecture, and others whose names have not been positively announced.

The dates for the conference have been so arranged as to permit the delegates to the International Rotary Convention, in Atlantic, and the Good Roads Convention at Mineral Wells, Tex. to attend. As the conference lasts over Sunday, the delegates will have the opportunity to enjoy the numerous pleasures afforded by Mobile Bay and the good roads leading to various coast resorts.

It is hoped that a large number of Old Spanish trail members will be present, notifying the secretary of the Old Spanish trail or the Secretary of the Mobile Chamber of Commerce in advance.