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Visit Tucson, Arizona

"The Sunshine Center of America"

—and—

"The Hub of Scenic and Romantic Southern Arizona"

SEE and ENJOY THE UNUSUAL

On all your trip you will see only one Tucson.

- Old Spanish Missions founded in 17th Century.
- Indian Villages.
- Indian Picture Rocks.
- Indian Ruins.
- Giant Cactus Forests.
- Cattle Ranches.
- Mining Camps. Spaniards mined here in 1582
- Picturesque and gorgeously colored mountain canyons.

The King of Spain granted a Charter to El Pueblo del Tucson in 1552. Much of the Old Pueblo still remains.

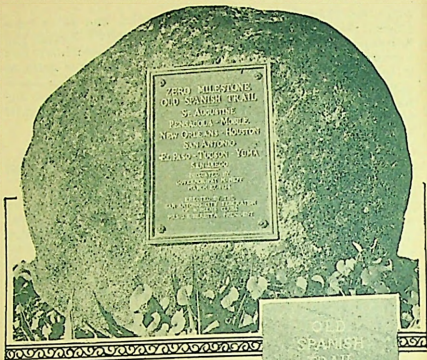
Tucson today is a modern, progressive and beautiful Spanish bungalow home city of 43,500. The University of Arizona is located in the city.

Tucson has sunny, mild, dry and invigorating certified climate making it a mecca for HEALTH, REST and OUT-OF-DOOR RECREATION. Here you can enjoy golf, tennis, motoring, polo, horseback riding, and hiking, in any month. HERE you find excellent hotels and the finest guest ranches. Special entertainment programs are featured each month from September to May such as Polo Matches, mid-winter Rodeo, Indian Dances, Fiestas, etc.

Our Motorists' Service is at your command as representative of A.A.A. and O.S.T.

Tucson Chamber of Commerce

Published in cooperation with
Pima County Immigration Commissioner.
Refer to pages 34 and 35.



Zero Mounments

TOP, SAN ANTONIO, TEXAS
BOTTOM, SAN DIEGO, CALIF.

The zero stone at San Diego was dedicated 1923 by an address of President Coolidge read by Col. Ed Fletcher of San Diego.

The zero stone at San Antonio was dedicated 1924 by Gov. Pat Neff, city, state, federal and army officials, women's clubs and the Old Freighters Association.

A monument will be dedicated at St. Augustine, Florida, this summer—or fall. It will be a globe 6 ft. in diameter faced with coquina; the walk around it will be a mosaic of coquina—all typical of the "Ancient City." It will stand with the Ponce de Leon monument, the Bridge of Lions and other symbols of Saint Augustine's romantic history and characteristic of her present-day charm. It is being installed by the Exchange Club, Rotary, Kiwanis, Lions, the civic organizations, and the women's clubs will assist at the dedication. City, state and national officials will attend; it is expected the Spanish Government will send representatives.

The monument will mark the beginning of the Old Spanish Trail in its historical reach across the continent. The dedication will be a celebration of victory by the men and women whose labors, after twelve years of struggle, have opened a new world to the American people in those lands that were a wonderful world to the Spanish conquistadores and the faithful padres centuries ago.

At the celebration there will be a business session for the election of new officers of the national Old Spanish Trail organization and to decide upon future policies now that the highway construction is so well advanced.

