

RATE CARD

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|---|--|--|
| 1 | MAP SALES TO BUSINESS CONCERNS
With (Compliments of)
(Name Address) imprinted on cover | \$ per 1000 |
| 2 | SPECIAL ORDERS, HOTELS ETC.
One cover page and one other page substituted. To be in colors. Hotel to pay cost of make-up the "make-up" on the special pages. | |
| 3 | WHOLESALE ORDERS
And cost of special "make-up." | \$ per 10,000 lots. |
| 4 | BLACK FACE TYPE FOR HOTELS AND CAMPS
Black face type for hotels and camps in tabulation.
Extra line for special description | \$15 per year
\$15 per year
\$25 per year |
| 5 | COVER INSERTIONS (permanent) | \$50 each |

20% off for three-year order

QUESTIONS

- Subsequent costs?
- | | |
|-----|--------------------------------|
| 3 | Wholesale orders? |
| 2 | Special orders, hotels etc.? |
| 2-3 | Special make-ups? |
| 1 | Imprints, Compliments of etc.? |