WHERE FAMOUS HIGHWAYS MEET

DIXIE HIGHWAY-OLD SPANISH TRAIL

OFFICE:

ROOM A, LEON HOTEL

TALLAHASSEE

Capital of Florida. On the Dixie Highway and the old Spanish Trail.

Most beautiful inland city in the State—clean, progressive and moral, Commission-Manager form of government. The Municipality owns the Electric Light, Power, Water and Gas Plants.

Abundant supply of pure water.

Mild winters; heat of summer tempered by breezes from the Gulf and frequent showers. Nights generally cool.

Average annual temperature, 66.8.

Reasonable rents.

Strong banks and up-todate mercantile establishments.

Telephone and Telegraph connections.

Splendid educational facilities—Florida State College for Women, fine Grammar and High Schools, Private Schools.

Churches of leading denominations.

Creamery, Grain Elevator, Feed Mill and Cash Market for Produce and Livestock, Curb Market.

Excellent hunting, fishing and bathing nearby.

Golf course most picturesque in the South.

INVITATION

Come to "The Hill City of Florida" — You will be charmed with the scenery and climate.

LEON COUNTY

Most beautiful county in Florida; finest section for dairy farms and livestock, general agriculture, peaches, pecans, figs, tobacco, Satsuma oranges.

All-year growing scason. Forty acres is a large enough farm with intelligent cuitivation. Land stendily advancing in price. Unexcelled for stock and diversified crops. Most desirable part of Florida in which to establish a home.

Tallahassee Chamber of Commerce

TALLAHASSEE, FLORIDA

March 24,1923.

President Fred. B. Johnston, Old Spanish Trail Association, New Orleans, Louisiana.

My dear Sir:

I regret, very much, that I will not be able to attend the Convention. Owing to the fact that many State officials are having reports printed for the Legislature, which convenes here on April 3rd, I,as. State printer, must not be absent from my office at this important time.

I have appointed our Secretary, Mrs. F.R.S. Phillips, and Mr. J.A. Mackintosh, Chairman of the Agricultural Committee of the Tallahassee Chamber of Commerce, as delegates in place of myself and the other delegates heretofore appointed, who cannot leave here at this time.

With best wishes for a very successful Convention, I wish to assure you and the members of your Association that this organization will cooperate with your plans for Florida, and I will be glad to be of any service possible, personally.

Very truly yours,

T.J.Appleyard, President.

TJA/R