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WISCONSIN HIGHWAY COMMISSION

STATE CAPITOL ANNEX

MADISON

April 17, 1924.

Mrs. J. T. Smith,
114 Gunter Hotel,
San Antonio, Tex.

SUBJECT: ADVERTISING ON THE HIGHWAYS:

Dear Madam: -

We have your letter of recent date relative to advertising on the highways. The enclosed circular gives the Wisconsin statute in regard to advertising on the highways.

We might state that there is a movement on foot to curtail advertising on Wisconsin highways and no doubt during the next legislature there will be some very drastic bills presented for the removal of objectionable signs, etc.

Yours very truly,

WISCONSIN HIGHWAY COMMISSION

By

Ass't. Maintenance Engineer.

NMI-GH

Enc. (1)