

TALLAHASSEE

"THE HILL CITY OF FLORIDA"

The Tallahassee Boosters' Club

FIRST NATIONAL BANK BUILDING

TALLAHASSEE, FLORIDA

April
Twenty-fourth
1917.

G. I. S. WATT, PRESIDENT
DR. EDW. CONRADI, VICE-PRESIDENT
GEO. W. SAXON, VICE-PRESIDENT
IRVIN GATES, VICE-PRESIDENT
A. BERNARD BYRD, TREASURER
F. R. S. PHILLIPS, SECRETARY

TALLAHASSEE

Capital of Florida.
On the Dixie Highway and
Old Spanish Trail.
Most beautiful inland city
in the State. Clean,
progressive, moral. No
saloons.
Hard clay roads.
Abundant supply of pure
water.
Mild Winters. Heat of
Summer tempered by
breezes from the Gulf
and frequent showers.
Nights generally cool.
Average annual tempera-
ture 66.8.
Low rents.
Strong Banks and up-to-
date mercantile estab-
lishments.
Electric lights, gas, tele-
phone and telegraph
connections.
Splendid educational fac-
ilities—Florida State Col-
lege for Women, fine
Grammar and High
schools, private schools.
Churches of leading de-
nominations.
Excellent hunting and fish-
ing nearby.
Golf course most pictur-
esque in the South.

INVITATION

Come to "The Hill City of
Florida"—You will be
charmed with the scenery
and climate.
A cordial welcome awaits
you.

LEON COUNTY

Most beautiful county in
Florida.
All-year growing season.
Forty acres is a large
enough farm with intel-
ligent cultivation. Land
steadily advancing in
price. Unexcelled for
stock and diversified
crops. Most desirable
part of Florida in which
to establish a home.

For further information
address Secretary,
TALLAHASSEE
BOOSTERS' CLUB.

You are very cordially invited to attend the Third Convention of the Old Spanish Trail Association here, May 18th and 19th. It is the wish of the Convention Committee that delegates arrive on the 17th, if possible, so as to become acquainted in advance of the Convention. The delegates are urged to register at headquarters, Leon Hotel, as soon as possible after arrival.

As you are aware, the object of the Old Spanish Trail Association is to hasten the completion of the most important southern coast highway in the United States, and the greater the membership, the more influence that can be brought to bear upon officials having to do with road construction. Your personal co-operation is needed and will be welcomed; we especially urge that you attend this convention. Instructive addresses will be made by men of prominence and authorities on road building.

As the Legislature will be in session and many visitors here, it is requested that your acceptance of our invitation be forwarded by May 5th, so that we may arrange for your accommodation.

All cities sending official delegates will be given space to display advertising folders or booklets to the number of one hundred.

Trusting to have the pleasure of your presence at our Convention, I am,

Very truly,

F. R. S. Phillips

Convention Secretary,
Old Spanish Trail Association.