

North Florida Chamber of Commerce

(INCORPORATED)

Tallahassee, Florida

ADDRESS ALL CORRESPONDENCE TO HEADQUARTERS
MRS. F. R. S. PHILLIPS, SECRETARY
TALLAHASSEE, FLORIDA

OUR TERRITORY

Embraces 24 of the 61
Counties of Florida

Escambia
Santa Rosa
Okaloosa
Walton
Holmes
Washington
Jackson
Calhoun
Bay
Franklin
Liberty
Gadsden
Leon
Wakulla
Jefferson
Madison
Suwanee
Hamilton
Lafayette
Taylor
Dixie
Columbia
Baker and
Nassau
Counties

We have fine farms,
timber lands, stock
ranges, shore resorts,
unsurpassed by any
other section of Flor-
ida, needing only de-
velopment.

Elevated Railroads

PORTS

Pensacola, St. Andrews,
Panama City, Port St.
Joe, Apalachicola, Car-
rabelle, on the Gulf, and
Fernandina, on Cum-
berland Sound.

HIGHWAYS

Old Spanish Trail,
Dixie Highway,
Atlanta-Columbus-
Apalachicola Highway,
North-and-South
National Bee-Line
Highway,
National Highway,
Florida Air-Line
Highway,
"Capitol-to-Capitol"
(Atlanta-Tallahassee)
Highway;
State Roads Nos. 1
and 2.

Somewhere in these
twenty-four counties is
the property you desire.

Quincy, Florida,
January 22, 1922.

Mr. H. B. Ayres, Managing Director,
Old Spanish Trail Association,
Mobile, Ala.

My dear Mr. Ayres:

Your letter reached me last night and was
carefully noted. I enclose you clippings showing what
has transpired in the State Road Department of Florida.
You can now rely upon the best cooperation for the OST.

Mr. Cocke, the former Highway Commissioner,
is a close personal friend, and Mr. Tedder has been
elected as First Vice-President of the North Florida
Chamber of Commerce, and stands very close to Governor
Hardee and the Governor's brother-in-law, who is a capitalist
at Live Oak. There are other "influences" that will work
to insure the building of State Road No. 1 as a perfect,
hard-surfaced highway, from Pensacola to Jacksonville. So,
do not oppose the highways from Pensacola to Flomaton nor
Marianna to Dothan, Ala: they will bring a lot of tourists
to the Old Spanish Trail, and many of them will go westward
to New Orleans, as well as eastward through Florida. The
OST will not suffer at all by these two highways leading
northward, and we cannot afford to stir up anything regard-
ing them: if we do, we will build up opposition to the Old
Spanish Trail Association, and this will be a calamity? I
am close to matters here, and assure you that you and Mr.
Marsh had better say nothing about the Pensacola-Flomaton
or Marianna-Dothan highways; we will all be just that much
ahead in getting more motor tourists to travel over sections
of the Trail. We will get all that is our's, plus! I still
think you should complete the section between New Orleans
and Mobile before coming to work in Florida; or connect up
Mobile to Pensacola before coming further east. By that
time, Mr. Cocke and Mr. Tedder will be in harness and we will
call a big meeting at Victory Bridge to give you opportunity
to speak and we will invite Mr. Cocke and Chairman Phillips:
I am working up a meeting to be held at the bridge when the
weather is warmer to insure us a pleasant day. Will give
you ample notice and hope you will attend and speak. Let
this be your opening "gun" in Florida? Best regards.

I expect to see Mr. Marsh Very truly,
at our NFCC meeting in Tallahassee tomorrow. *F. R. S. Phillips*
See North Florida Before You Buy Your Florida Farm