

Copied

Commonwealth of Pennsylvania

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DEPARTMENT OF JUSTICE

HARRISBURG

THE ATTORNEY GENERAL

April 25, 1924.

Mrs. J. T. Smith,
114 Gunter Hotel,
San Antonio, Texas.

Madam:

I have your letter of recent date requesting information concerning the laws of our State with regard to billboard or indiscriminate advertising etc.

While billboards and other advertisements are not permitted by law on State highways, private individuals may grant permission for such advertising on private property, and no one would have the right to object unless the advertisement itself would be improper and the billboards so large or otherwise objectionable as to constitute what in our law would be termed a "nuisance."

Public sentiment with regard to extensive and unsightly billboard advertising is crystallizing in an effort to curtail such advertising and possibly do away with it all together, largely on esthetic grounds, but I know of no general organized State movement of this kind. There may be local movements hostile to such advertisement.

Trusting that this information will be satisfactory, I am

Very truly yours,

A handwritten signature in cursive script, appearing to read "C. M. Adams".

Law Clerk.

CPA-MEB