

ARROWHEAD TRAILS BULLETIN

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ARROWHEAD TRAILS ASSOCIATION Redlands, Cal.

THE A. T. A. NATIONALIZED

The Arrowhead Trails Association has been elected to membership in the American Automobile Association, and I. H. Ford...Treas. F. V. Owen, Sec'y of the A. T. A., has been elected to the directorate of the national body. Secretary Owen was distinguished as the only delegate to the A. A. A. from west of Chicago at the recent Cleveland convention. As a department of the National Highways Association, the A. T. A. is now recognized as an important factor in the national effort toward securing good roads everywhere. Membership in the A. T. A. carries with it membership in the A. A. A. with all the rights and privileges that go with individual membership.

NEVADA "ON THE JOB"

Clark County, Nevada, through which a link of about 125 miles of the Arrowhead Trail is routed, is working in dead earnest to put that part of the Trail in first class condition for auto traffic. E. F. Smith of Las Vegas, County Commissioner, has notified A. T. A. headquarters that the county road outfit is now at work on the road northerly from Las Vegas. The bridge at St. Thomas that was carried away by the unprecedented flood last fall has been replaced by a steel bridge and is now open to traffic. Clark County also maintains a team to tow all autos across the Virgin River between Bunkerville and Mesquite free of charge. "During May 193 cars crossed the river at St. Thomas, and travel is on the increase," reports Commissioner Smith.

FAMOUS UTAH ARTIST'S DISCOVERY

J. B. Fairbanks, a Utah painter of national reputation, who is now at work with brush and canvas in Little Zion Canyon, in an interview with the Springdale correspondent of the Washington County News (St. George, Utah), declares the scenery in that canyon "is different from anything else I have ever seen, and is far grander and more magnificent than anything I have seen in Europe, Mexico, South America, Canada or the United States. If the people of the east knew about it, in place of going to Europe after the war to visit the Alps, they will come to Little Zion."

The U. S. Government has officially designated this spot as "Zion National Park", and it will be formally opened to the public June 20. The new state road, reached via the Arrowhead Trail, is now in ideal condition all the way to Springdale at the southern border of the park. Within the park government engineers are completing a system of roads making the principal scenic points easily accessible. Accommodations for tourists have been provided by the Wylie Way Camp.

HOW BEST TO BOOST THE ARROWHEAD TRAIL

More than any other undertaking, highway improvement makes for the successful development of communities remote from large centers of population. More than any other undertaking, the early development of the Arrowhead Trail, daily becoming more widely known throughout the nation as the most direct and best route between the intermountain units of the transcontinental highway system and the Pacific coast, will contribute to the early development of the resources of the communities through which it passes. No other argument should be necessary to prompt the inhabitants of the towns on the Arrowhead Trail and those communities whose highways--existing or in contemplation--connect with it, to "boost" for the Trail. Every boost for the Arrowhead Trail means one for the community furnishing the booster.

Membership in the Arrowhead Trails Association carries with it membership in the American Automobile Association with all its rights and privileges. Chapter memberships cost but five dollars per year. Every dollar paid into the treasury is devoted to nation-wide publicity regarding the merits of this route. Just what this means to the communities along the Trail should be instantly apparent.

All chapter members and all newspapers along the Trail are urged to do everything possible to increase the membership. Certificates of membership in both organizations mentioned will be mailed promptly upon receipt of the fee, which may be sent to the Arrowhead Trails Association, Redlands, Cal..