## The Women Join the Ranks

At the Nem Orleans convention in 1923 the women, under leadership largely of Louisiana and Mississippi, met in special sessions and laid domn plans for a department of beautifurcation and asked the San Antonio women to organrapidly opening highway from Florida to California. orusaders traveled the now effort to promote roadside beauty in the United States. Like wall pioneering efforts, this called for courage, vision and enthusiasms. The thought spread any national organizations made roadside beauty and billboard removal active parts of their programs. The files show that in 1924 these women made a complete survey or htate laws on thdse subjects, and found xaxse but a ferm and simple enactments. They had a standard form of law drawn and distributed it throughout the United States--the principles of that law are now being adopted in many till depends upon blliboard control and upon plans for videning righte-of-way in many sections. Baldwin County, Alabama, has installed historical signing and has planted tress miles of trees. The Mississippi Coast is working to a carefully formalated five-year landscape plan. The El Paso Valley now has an avenue of trees from the Alamo, Shrine of Texas Liberty, at oups are now planning the San Jacinto Eattlefield, east of Houston, where Santa Ana and Hexico were finally defeated and Texas Independence won--a distance of two hundred and fifty ines.

Dedicating the Highway to all Travelers
In 1929 two motorcades crossed the continent, traveling on fast schedules like a railroad train, and thus were the achievements of the builders proclaimed to the world. The first motorcade was from San Diego, California to Saint ugustine, Florida, March-April 1929. The second motorcade returned the visit from Saint Augustine to San Diego and Los Angeles, October 1929. The San
 he monument there and the three days of old Spanish pageantry that symbolize he achievements of the crusaders---those of Oid Spain and those of this present day race. The King of Spain was represented at that celebration.

The return motorcade was organized and led by Pensacola. At San Diego Spanish Trail work vere celebrated. Emotions engendered by long associations and hard struggles tempered the closing meatings. FThe work of the crusaders indahed....the work of others to tell the story of the Spanish centuries in these Spanish Borderlands was at hand!

## Varied and Unusual country

Today, nearly all the highmay from Florida to California is paved....this program is far ahead of expectations. The country is facinatingly strange products and general farming, rolling hills and waterways. Fizom Pensacola to New Orleans are satsuma orange and pecan orchards and Ninter truck, and the Gulf Coast resorts facing that ancient Spanish sea. Louisiana; red gold in ,
 gananaikpesanwing bayous and end less miles of inland materways rolling hills and rising country. Teet Texas; Hill Country resorts and princely

