

SUGGESTION TO HELP MOTORCADE PLANS

Can your civic clubs arrange for cars? Put their banners on them? Orange, Texas is planning for fifteen cars. It will be wonderfully helpful if Mayors, Chambers of Commerce and others will appoint official delegates. Some have already been appointed.

Escorts into and out of the cities will help---but the schedule is long and loss of time must be guarded against.

A disbanding place at night and a starting point in the morning, getting to hotels, registering, baggage, care of cars, all must be thought out. Gas, grease and oil needs will arise. Some pleasant arrangement for the night dinner will be welcome - New Orleans Association of Commerce will endeavor to furnish a dinner.

The hotels gave half rates last year to the Broadway of America motorcade from San Diego to Memphis. Many courtesies helped pull an enthusiastic party on that run. Cheer and singing parties joined that motorcade, also 17 Mayors. This year we are seeking to create a common impulse to tell the thousands of northern stay-at-homes that they may now enjoy winter sunshine from Florida to California.

Noon lunches must be thought of. A plate or pick-up lunch should be better than sitting down to a heavy dinner. A chance for social intermingling will be nice. Schulenburg, Texas women are planning a noon lunch.

Some leading newspapers are detailing a car and special writers. Houston Chronicle will do this and some California papers. Others are to be heard from. Our own people must be sold on the tourist values for which we have worked these 13 years so that local people will more readily back up their local organizations in building up travel. The story of this far-southern progress must also be gotten to the Nation.

We through here are not accustomed to motorcades. We are also handicapped with limited time. It is also a long journey. Go ahead and help all you can.
WIRE INFORMATION. HOTELS AND LUNCH STOPS MUST KNOW HOW MANY TO PROVIDE FOR.

The convention following the dedication is for electing new officers and planning new policies. All our terms of office expire. I do not want to be re-elected. These long years of service have cost me many losses and I must get back into some private business. I believe this meeting should be open to constructive debate, then adjourn to some central city for a more deliberate business session two months later. Delegates can then go back with reports and have time to arrange for good delegations to the adjourned convention. This is only a suggestion. Its success depends upon some city being willing to take charge of the convention.

There is a by-law that the convention shall decide the headquarters city and the headquarters city shall have five directors to constitute the Headquarters Executive Board.

Harral Ayres,
Managing Director.

San Antonio, Texas,
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