

MACASPHALT

STANDARD BITUMINOUS PAVING MATERIAL

IN A MORE CONVENIENT FORM

MACASPHALT is a Bituminous Paving Material consisting of carefully blended, time-proven Bitumens incorporated in accurately controlled definite proportions, with graded mineral aggregates, and fillers, and possessing the property of being worked cold during construction, or of being stored for an indefinite period.

MACASPHALT CORPORATION OF AMERICA

381 Fourth Avenue, Corner 27th Street
NEW YORK CITY

Macasphalt Corporation of Florida
Lakeland State Bank and Trust Co. Bldg.
P. O. Box 2477 Lakeland, Florida

Macasphalt Corporation of Georgia
884 Glenwood Avenue
P. O. Box 2129 Atlanta, Georgia

COMPLIMENTS OF
A FRIEND

NELSON & KEE
Licensed Electricians
Fixtures Wiring Repairing
Phone 924 10 St. George Street

COMPLIMENTS OF
THE CITY BAKERY
Phones 63 and 64 52 San Marco Ave.

COOL OFF AT THE
CENTRAL AVENUE DRUG STORE
Drugs, Sundries, Cold Drinks
QUICK SERVICE PHONE 966
F. E. MARTIN, Proprietor A. T. GRONGER, Manager

MATANZAS MOTOR COMPANY
F. S. WHITNEY, Manager

Wyllis Knight and Overland
Service Garage
178 West King Street

OWEN BROTHERS
Goodyear Tires Willard Batteries

JENNY F. WEIR
Beauty Service Specialists
Rainwater Used Exclusively
Elizabeth Arden Beauty Aids. Chiropody
Rooms: 24-25 Jefferson Theatre Building Elevator Service
PHONE 751

GRUBB'S GROCERY
"The Store of Cleanliness"
78 BRIDGE STREET ST. AUGUSTINE, FLORIDA

Ponce De Leon Celebration—Old Spanish Trail



April 2, 3, 4, 1929—St. Augustine, Florida

Third Day—Continued

EVENING

PROLOGUE

INDIAN ATTACK ON COVERED WAGON TRAIN OF
SETTLERS

In the early seventeenth century several families living in the cold climate of the North, hearing from travelers that Florida was blessed with a balmy clime the year round, packed their belongings and started south: this in spite of warnings from their friends. The wagon train consisted of twelve wagons, fifty head of cattle, eight dogs and twelve horses, in addition to the double teams of each wagon. The privations of the journey were many and hard, with the result that all but three of the train either turned back or settled along the route. These hardy pioneers continued to the end of their journey, and some of their descendants are now residents of this old city, the family being represented continuously from that time until the present day.

The scene opens and the lone scout of the party is seen to ride to the banks of the river where he gazes across it. Finding it impossible to make a crossing he turns back and admonishes the others, who have in the meantime come on the scene, to make camp, as a crossing is not advisable. The party tumbles out of the wagons and a camp is made under the able guidance of the scout.

While the work of securing things for the night is going on, stealthy figures are seen to glide snake-like from the fringe of bush.

The settlers retire to the shelter of the wagons for the night, leaving one member of the party to act as guard during the first hours, but the trip has been a hard one that day and he dozes from time to time. The savages, inch by inch have been patiently crawling closer and closer. At last one of them approaches near enough to leap on the lone guard during one of his naps and immediately slays and scalps him before the alarm can be given. He gives vent to his excitement by an unearthly Indian yell which arouses the camp, but which also is a signal for the mounted Indians, under their bloodthirsty Chief, who come tearing in on the run, completely surrounding the camp. The whole force of the covered wagon train is annihilated except a few children, who take refuge under the wagons and live even though the wagons are partly burned. The Indians make off with the horses and other live stock.

The following day the children are rescued by a party of hunters and taken to St. Augustine, where their descendants, realizing that there is only one St. Augustine and one Florida, continue to enjoy the blessings of nature in all its abundance.

OGLETHORPE'S ATTACK ON FORT SAN MARCO
8:30 P. M.

Attack on Fort San Marco from sea by Governor-General Oglethorpe's English Battery.

Scene shows Fort San Marco at night. Spanish flag floats over fort; there are bonfires illuminating the top of the fort. Soldiers and grandees are seen on the battlement, while band plays Spanish airs.

Bombardment opens suddenly from the water.

The Spaniards pour such a heavy fire upon the attacking forces that they are fully repulsed and the Battery destroyed.

The victory is then celebrated from the fort, closing the celebration with a magnificent pyrotechnic display.

FIREWORKS

The grand finale of the Ponce de Leon Celebration will be the great program de luxe of wonderful fireworks prepared especially for this occasion, introducing many new and novel arrangements, under the personal supervision of Mr. John Serpico of the International Fireworks Co., of Jersey City, who is managing the fireworks at the celebration for the first time.

The display this year, which will take place on the evening of April 4th, will be of an entirely different calibre than any other presented. Mr. Serpico has eliminated several of the ground numbers heretofore presented and will elaborate on the aerial display. The ground display will consist of a mammoth replica of the Watch Tower of Fort San Marco, a replica of the Bridge Lion, a mammoth set piece depicting the Landing of Ponce de Leon, several comedy numbers, the largest Niagara Falls ever to be presented in Florida, and a huge American Flag. The Aerial Display will be, without doubt, the greatest ever presented and will include sky novelties and innovations never before presented in America. The finale will include a huge Good Night set piece.

9:45 p. m. Street Dance Orange Street, opposite Graded School.

