



FLORIDA-TEXAS TRAVEL OVER THE
THE GREAT HISTORIC HIGHWAY ACROSS THE
HEADQUARTERS GUNTER HOTEL



THE ALAMO

OLD SPANISH TRAIL MEXICO-CALIFORNIA
SUNNY SOUTH AND THROUGH THE GREAT SOUTHWEST
SAN ANTONIO, TEXAS.



DEPARTMENT OF BEAUTIFICATION OLD SPANISH TRAIL
National Headquarters, San Antonio, Texas.

* * * * *

National Director

Mrs. Frank W. Sorell, Home Address: 139 E. Huisache St.
San Antonio, Texas.

State Directors

Miss Esther Banning,
Robertsdale, Ala.
Mrs. Rucks Yerger,
Gulfport, Miss.
Mrs. Margaret Collier Palmer,
Houston, Texas.

Mrs. T. W. Lanier,
El Paso, Texas.
Mrs. Herbert Yeo,
Las Cruces, N. M.
Mrs. F. M. White,
San Diego, Calif.

* * * * *

EXPLANATION OF THE BY-LAWS, METHODS OF ORGANIZATION, AND THE
BEAUTIFICATION PROGRAM.

ISSUED FROM NATIONAL HEADQUARTERS, GUNTER HOTEL, SAN ANTONIO, TEXAS.
MRS. FRANK W. SORELL, NATIONAL DIRECTOR,
DEPARTMENT OF BEAUTIFICATION.

*Spring or Summer 1927
see date p. 1 By Laws*