

and would be an incentive to the women to work in the beautification of the Highway.

Mr. Thompson of Gulfport was asked to speak on membership in the Old Spanish Trail and solicited members at \$10. per year.

A resolution was introduced and adopted that Club women protest against poster advertising that disfigure trees and buildings and that a special committee be appointed to take up this work.

It was also decided to investigate the stock laws along the trail. Mrs. Storm paid a beautiful tribute to the late Mr. M. L. Alexander, Conservation Agent and a committee was appointed to write suitable resolutions on his death which occurred on the eve of the Spanish Trail convention.

Miss Caroline C. Dormon of Shreveport, La. gave a most interesting lecture on Highway Advertising showing the pictures to illustrate the great contrast of a beautiful highway and that marred by the unsightly advertising signs on trees, fences and along the route.

Mrs. Jesse P. Wilkinson submitted a final report of registration committee.

Meeting then adjourned to attend a reception and tea at the Patio Royal in the French Quarter with Mrs. Charles Buck as Chairman.

Mrs. Fred C. Kolman  
Secretary

see letter p 46