

From Old Spanish Trail Headq. San Antonio, Texas.

NEWS, for immediate release

NATIONAL OLD SPANISH TRAIL CONVENTION TO MEET AT SAN DIEGO
ELECTION OF OFFICERS AND TRAVEL DEVELOPMENT PLANS
MONSTER MOTORCADE TO CROSS CONTINENT.

San Antonio, Texas, August 19th---The Old Spanish Trail national convention to elect officers and plan for travel development will be held at San Diego, Calif., October 14th on the arrival of the big transcontinental motorcade, according to announcement by OST officials. The convention was called in session at St. Augustine, Florida, following the motorcade and the monument dedication last April, then adjourned to give the people more time to prepare for such an important meeting. The OST motorcade to California, directed by Pensacola committees under O. H. L. Wernicke chairman, is expected to take over 500 on the drive from all parts of Florida and the other OST states.

These motorcades, the managing director states, are giving the people clear understandings not alone of the great progress on the highway itself but of the developments and resources of the OST country. They are also fostering acquaintance among the men and women from Florida to California. Community functions to bring the motorcade and the local people together are being planned at luncheons, suppers and receptions all along the highway. When the convention now meets at San Diego the people will be well informed. Beaumont, Texas, has invited the motorcade to stop there for a brief session to open discussion on convention questions prior to the San Diego meeting. OST directors and the motorcade managers at Pensacola are being consulted on this.

Thirteen years have been consumed in establishing and opening this southern national trunk line. It is now generally called the most completely opened highway across the continent. The Executive Board at San Antonio has published a full report on the work and an audit of its finances. The managing director, Herral Ayres, seeks relief from further service. These meetings and motorcades, he says, are all a part of the plan to have the national convention well attended by interested people. A national migration to the South, Mr. Ayres states, will result from the success of these efforts and the convention must elect officers and legislate to carry on greater work than even that of the past. Nation-wide publicity is already started by the Pensacola motorcade committees and volume travel this winter to the Old Spanish Trail will be in evidence. It is already moving this way these summer months as numerous records show.