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THE Old Spanish Trail connects the playgrounds of California with the playgrounds of Florida and links all the playgrounds that lie between. It brings to the cities and towns along the way a continual tide of tourist and automobile travel and a permanent pleasure to the people.

The Old Spanish Trail will revive and keep alive the remarkable history of old Spanish days, a history that reaches from Florida to California and left behind historical associations more romantic than anything in the land. Those were the days of Spanish splendor, of cavalier and conqueror, of Columbus, Cortez and Pizarro, of Ponce de Leon, De Soto and Coronado and of the great orders of priests whose missions are scattered along the Trail. The Spanish dreamed of gold and glory and they sought for it among the fabled Cities of Cibola in Arizona and New Mexico and in the realms of the Gran Quivira in Texas; they searched for the Great Kingdom of the Tejas, for the Mountain of Silver, the Streams of Pearls and the Fountain of Youth. They added luster to their period and won a new empire and lost it. Today the New Spain of those days is the winter retreat of the people of the North American continent. The Old Spanish Trail can and should become the most famous and the most traveled in the land.

The first members of the Old Spanish Trail Association will in fact become the real founders of the Old Spanish Trail, and the day will come when they will feel a pride in the co-operation they gave when help was most needed. We therefore are numbering and classifying the first 500 members as the Founders of the Old Spanish Trail.

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