

WHERE MAJOR HIGHWAYS MEET

# TALLAHASSEE

"THE HILL CITY OF FLORIDA"

## The Tallahassee Boosters' Club

FIRST NATIONAL BANK BUILDING  
TALLAHASSEE, FLORIDA

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### TALLAHASSEE

Capital of Florida.  
On the Dixie Highway and the Old Spanish Trail, and is the Terminus of the North and South National Bee Line Highway.  
Most beautiful inland city in the State. Clean, progressive, moral. No saloons.  
Hard clay roads.  
Abundant supply of pure water.  
Mild Winters. Heat of Summer tempered by breezes from the Gulf frequent showers. Nights generally cool.  
Average annual temperature 66.8.  
Low rents.  
Strong Banks and up-to-date mercantile establishments.  
Electric lights, gas, telephone and telegraph connections.  
Splendid educational facilities—Florida State College for Women, fine Grammar and High schools, private schools. Churches of leading denominations.  
Excellent hunting and fishing nearby.  
Golf course most picturesque in the South.

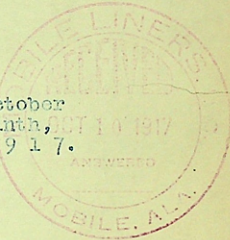
### INVITATION

Come to "The Hill City of Florida"—You will be charmed with the scenery and climate.  
A cordial welcome awaits you.

### LEON COUNTY

Most beautiful county in Florida.  
All-year growing season.  
Forty acres is a large enough farm with intelligent cultivation. Land steadily advancing in price. Unexcelled for stock and diversified crops. Most desirable part of Florida in which to establish a home.  
For further information address Secretary,  
TALLAHASSEE BOOSTERS' CLUB.

October  
Ninth, 1917  
1917.



Mr. S. A. HoBlane, Secretary,  
Old Spanish Trail Association,  
Mobile, Ala.

My dear Mr. HoBlane:

I have your letter, requesting information for the New Orleans Association of Commerce, and will send data to Mr. Parker, today. The State Road Dept. is having some blue prints made of map and amount of bond issues by various counties through which the Trail passes, and I thought this data would be valuable, to prove that we are doing our part to put the highway in good shape?

On January 1st, the State Road Department will take over the Old Spanish Trail Highway on the east and west road across Florida, as a State Highway, and put same in good condition. The Department will have the use of 300 convicts, hereafter, and all of the automobile license money, in addition to appropriations. The County Commissioners of Jackson and Gadsden counties will meet in Quincy, Fla. October 20th, to go over the Apalachicola bridge plans, which have been returned by the War Department with their O.K. Work will be commenced in the near future, so, cheer up!

Please inform President Pillans. I will send you some kodak pictures, taken on the way back from Marianna. Sent them, with write-up, to "Good Roads in Florida, Jacksonville, the official organ of the Fla. State Good Roads Association. Thought it would be good publicity for the OST. I am still alive, but very busy. I hope you and President Pillans will not forget your Assistant Secretary for the East. I will use some data about the Trail in the "official organ of the NFG", from time to time. I wish I could have a stenographer! I guess I will have to resign from a few of the local bodies, and let people that cannot do anything in the outside world run the penny shows at home? But without

NO TOUR OF FLORIDA IS COMPLETE UNLESS YOU SEE THE CAPITAL CITY

*Please send me copy of article as printed.*

*F. R. S. Phillips  
Asst. Secy.*