

more readily seek by auto the opportunities he wants. More people, I am reliably informed, entered southern California this past year over the Old Spanish Trail than by train. Recently, while in Florida, a hotel man showed me his register; the ratio of arrivals were 140 by auto to 7 by train. T. H. MacDonald, Chief of the Federal Bureau of Roads, reports "as a whole, traffic on the roads of the United States has doubled in less than five years."

The local people are educated to a devotion to their local crops. The "tourist crop" is still something hazy and the people are slow adjusting themselves to the arts of cooperation to bring this "crop" to their locality.

For a generation, while national highways have been slowly developing, the American traveler has been roaming about. The national parks of the West have attracted him in summer. Canada claims \$200,000,000 annually from the tourist. California and Florida have been universal objectives. Now a new world is opening close to the centers of population and wealth. After 13 years of work the Old Spanish Trail offers fine driving from St. Augustine, Florida to San Diego, California and paved feeders in the East are building down to it. A half of this highway is now paved, most of the remainder is gravel, and but two ferries remain. It ties together the romantic cities of the three centuries of the Spanish era; the realms that the old Spanish padres and conquistadores loved so well and crowned with so many remarkable works. It lies in the winter sunshine belt from Florida to California. It opens the Gulf of Mexico country and the Mexican Border country, and now highways down into Old Mexico are opening that interesting land to Old Spanish Trail travel.

Moreover, this far southern trunk line opens the last and greatest frontier to the home seeker and investor and a new national migration is turning to this newly opened world. The covered wagon and the railroad have performed well their part as territorial developers; today it is the age of the automobile. The people of this far southern land have poured their hearts and souls and \$70,000,000 into these thousands of miles of roads and 35 miles of bridges and causeways and are committed to \$40,000,000 more. A people and a land capable of this have much to offer the American traveler.