

8 There is no way to stop these promoters except to organize Louisiana for the CST and all its work. Louisiana should be marked, and section maps gotten out and distributed, auto camps established, and tourist loops studied out and marked. Once Louisiana people get started with this work they would catch the enthusiasm as other states have.

9 Another thing, our annual convention should be held the last week of November. Now that the Congressional, the War Department, and the other Washington declarations have been obtained, there are important constructive questions we should legislate on at this convention. Lake Charles or New Orleans would be good places to hold it, and the whole state aroused to help make it a success.

10 Gathering members and delegates to a convention from over 4 000 miles of highway territory is a big task. They won't come except there be long and careful preparation to bring them. If we haven't a representative convention it is not worth much, and its decisions will have little force.

11 Something of the importance we should attach to this convention may be judged by the following questions I want to see threshed out:-

A. We need to amend our constitution so as to provide a strong, business-like and free functioning national administration. As we grow and conditions change we need to re-adjust ourselves. In local organizations administrative changes are comparatively easy.

B. All orderly administration is difficult where directors live over such extended territory. We have many good directors now, but we must strengthen this Board and find a way for it to function satisfactorily on national questions, and on state questions to work thru its state elements for prompt and wise action ~~arrange~~ in the states.

C. We need a constitutionally constructed Advisory Board in the Headquarters city so that Headq. office will always have a local board to steady and sustain it in any emergency. This advisory board to co-ordinate with the Board of Directors by mail vote, or by report and recommendation at Board meetings. A fair attendance of directors is an expensive undertaking. About \$1 000 in railroad expenses would be involved and a total of some 60 to 70 days time if 20 men should gather for one day's work.

12 This is a big contract. We need every hour of our time, and our best brains and heart---and money. But I would rather work with a good group and try to put over such a program than keep pottering along. The Mobile Four-State Conference of March 20-21-22 cost Mobile \$200 but it awoke the East, and Mobile now is pleased.

13 If the work outlined in paragraph 8 could get started Louisiana too would respond, and would be pleased. And if Lake Charles or New Orleans could be the host to the convention, it would be that much more help to rally the towns. But Lake Charles must lead out with membership and real leadership, or the towns of West Louisiana will not come in. Experience has taught us this. We must send you the men to do the work, if you will back him.

14 Experience has also taught us it is thru representatives appointed by the luncheon, commercial and civic organizations that plans are formulated and put over. It is necessary for your people to realize this is their work and not that of some promoter. Over half my time the past three years has been spent jumping somewhere to prevent some disaster to the project. I can no longer do this. The past seven months I have traveled 7 400 ms. on the railroad and 2 000 ms. in auto.