

PURPOSES OF ARROWHEAD TRAILS ASSOCIATION

The Arrowhead Trails Association has been formed to carry out the following purposes:

FIRST. To establish highways which shall connect, by the most direct and feasible route, Southern California, through San Bernardino County, with Salt Lake City, Utah. (Together with such extensions, branches and connections as may hereafter be deemed advisable and desirable.)

SECOND. To promote and encourage a system of road building in the inter-mountain section of the southwestern portion of the United States which shall be uniform in character and shall be located with a view to permanency, and to the ultimate needs of the whole community.

THIRD. To co-operate with other road organizations in all ways that tend to insure the comfort and safety of automobilists motoring through the mountain sections of the Southwest.

FOURTH. To exploit, advertise and promote the resources and attractions of the various communities situated near or along the line of the proposed main highway between Southern California and Salt Lake City, Utah.

FIFTH. To advertise and extend any and all advantages of the Arrowhead Trails, so-called, extending between Southern California and Salt Lake City, Utah.

MONT. P. CHUBB
PRESIDENT

F. V. OWEN
SECRETARY

H. H. FORD
TREASURER

INCORPORATED IN CALIFORNIA, NEVADA, ARIZONA AND UTAH

Arrowhead Trails Association

Redlands



California

Los Angeles Office 625 So. Spring St.

JUN 15 1917

June 11, 1917.

Mr. S. A. LeBlanc, Secy.,

Old Spanish Trail,

Mobile, Ala..

Dear Sir:

We have put you on our mailing list for all Bulletins, maps, and future publications. Would appreciate it if you would reciprocate, sending to Los Angeles office, 625 So. Spring St..

Very truly yours,

Arrowhead Trails Association,

PUBLICITY MANAGER.