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South Yarmouth
Massachusetts
July 28, 1917

My dear Mr. Le Blanc:

I have your letter of June 21st acknowledged by my office during my absence on June 27th. I think your suggestion is a capitally good one. We have had it in mind ever since your Association was started. We are now financially interested in a number of Good Roads Magazines. These, however, have been operated on a commercial basis. We have not in any manner tried to make them a house organ. A number of our line Associations now have house organs, one of the best of them is the Jefferson Highway Declaration gotten out by SUCCESSFUL FARMING at Des Moines Iowa. We have recently had considerable correspondence with Mr. E. T. Meredith in connection therewith and we are hoping that the time is not long distant when we can organize a house organ that will not only take care of the National Highways Association as the central body but likewise each and every one of our line organizations by supplemental additions thereto, or by devoting a certain amount of space in the general house organ to each line organization. This is a matter of detail, however. How soon we can get around to it depends upon whether we can organize the personnel that will make it successful.

I thank you for your suggestions and your interest in connection therewith and quite approve of them and hope the thing can be worked out.

Yours very truly,

Charles E. Foote
President

Mr. S. A. Le Blanc, Member
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National Highways Association
c/o Mobile Liners Inc.
Mobile, Alabama

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