

(For Consideration at Executive Board)

BUDGET PLAN FOR INCOME AND EXPENSE
OLD SPANISH TRAIL...1924

Prepared by Headquarters Executive Board. Authorized by the National Convention at New Orleans, March 1923. Submitted to the National Board of Directors for action.

Introductory Note by the Executive Board.

The eight years since organization have been years of achievement. But they have also been years of financial struggle and personal sacrifice. A few cities and towns have paid their part loyally; many have been slackers, paying little or nothing. To keep the work alive the Managing Director has been compelled to contribute in work and funds to an unfair extent. This organization, to function properly, must have a dependable income. The national recognition of the Highway has grown so extensive Headquarters are burdened with work. The citizens of San Antonio will continue to meet their quota, and the Executive Board will continue its service in the interest of all members, if the other communities will give their proper share of membership support.

...supplies, printing, etc.
...piled by expensive travel and printing.
...tribution the whole nation will be reached. The Road
Book is the only way to get to workers the data to assist
them in their efforts.)

SERVICE AND MAP DEPARTMENT----- 10,000

Manager, traveling, printing, postage, issuing service maps, assistance, marking and re-marking.
...average cost average \$1.00 per mile. The marking and re-marking coverage will cost \$2000. Gathering data for the printing of service maps is expensive; the demand is for 100,000 copies. Service maps should be issued for divisions that support the work. These are to be recommended for \$25,000 income from the towns under the organization.)

DEPARTMENT OF BEAUTIFYING THE TRAIL----- 5,000

...printing, postage, supplies, traveling, etc.
...to handle all questions of roadside beautifying, advertising sign boards, historical marking, etc. Woman's membership, \$2.50 per year recommended work. Regular voting memberships are \$10.00)

DIVISIONAL TRAVEL----- 00

...to be paid by the district for these
...for the direct benefit of the dis-
...from Headquarters to be paid by Head-

\$25,000