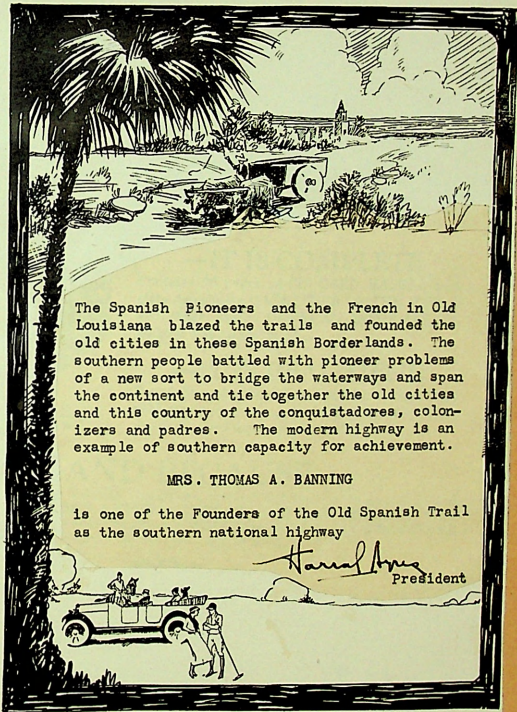


OFFER CLOSES Oct. 6

No More Atlases Can Be Bought After This Date



The Spanish Pioneers and the French in Old Louisiana blazed the trails and founded the old cities in these Spanish Borderlands. The southern people battled with pioneer problems of a new sort to bridge the waterways and span the continent and tie together the old cities and this country of the conquistadores, colonizers and padres. The modern highway is an example of southern capacity for achievement.

MRS. THOMAS A. BANNING

is one of the Founders of the Old Spanish Trail
as the southern national highway

Harold Bruce
President