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REMOVAL OF BILLBOARDS IS FAVORED

CANDIDATES VIEW PROBLEM AS TO MARRED SCENERY AND ACCIDENTS CAUSED.

BILLBOARDS and other unsight-ly signs along the main public highways in Texas will be removed if a number of San Antonio candidates for the State Legislature have their way.

Practically all of those canvassed on the subject Monday expressed themselves against a system destructive of the scenic beauty peculiar to Texas—destructive especially by mar-rying the beauty of the landscape from an automobile.

Just what means should be arrived at to eliminate the billboards and other unsightly detractions along the highways, none of the candidates would state, off-hand. However, nearly all of them were of the opinion that billboards could and should be elimi-nated.

MINNESOTA PROHIBITS BEAUTY-MARRING BOARDS

It is suggested that since Minneso-

ta and other States in the Union ha enacted laws prohibiting billboard marring the landscape beauty alo; the main highways of travel, Tex should not be backward in this i spect, particularly in view of the fa that the State has a number of tran continental highways traversing Again, the Lone Star State is t mecca for tourist travel, both in su mer and in winter.

Candidates also pointed to oth evils of the billboards, stating th many were erected on curves and railroad crossings, shutting off or cu tailing the view of the motorist. This was declared to be one of the great est of the unsightly billboard advertising evils.

DAVENPORT WOULD ABOLISH BILLBOARDS

"I am absolutely in favor of the abolishment of the billboards," de-clared D. S. Davenport, candidate for Senator. "I can't see that this kind of advertising pays, anyway. There is no way of determining where the advertiser obtains results and I don't think that he does for the amount spent on it. There is a bill coming up at the next Legislature and it seems that some plan will be worked out whereby the proposition will be handled satisfactorily. San Antonio is a winter resort and there are hundreds of people who come into this city annually and I think that the elimination of these unsightly signs would prove a great benefit to this city."

T. P. Hull, San Antonio attorney, candidate for re-election as Represent-ative, was more or less "on the fence." "I think that it would be a good thing in a way," he said. "Some of the signs should be removed and some of them should not. Any-way, how are we going to remove the signs on a man's private property?"

boards and posters along the main highways of travel in Texas, gained added momentum Tuesday when Ward Orsinger, manager of the Or-singer Motor Company, gave his hearty endorsement to the campaign.

Orsinger's company is one of the largest motor sales companies in Bexar County using billboards as a means of getting its cars before the public.

"Billboards are unsightly. They destroy scenic beauty and mar the attractiveness of the landscape for which Texas is famous," Orsinger de-clared. "There is no reason for an ex-tensive use of the billboards or the posters, although we advertise."

"Personally, I favor the removal of all kinds of signs, including tin types tacked onto posts, pasteboards, advertisements and other kinds of posters that clutter our highways and are eyesores to the community. It is

The lineup: respectively. high point men with 13 and 6 points, winners and Arlie of the losers being honors for the night. "Chief" of the The Rodriguez had carried away in a row. The victory was their fourth. Cage Loop when they defeated the first place Monday night in the

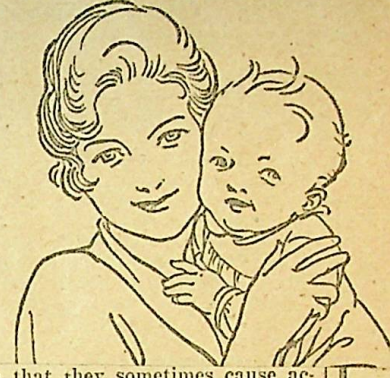
boards and posters should be regu-lated, the same as any other business. "It is my opinion that they should not be placed where they detract from the attractiveness of the land-scape," he continued. "Nor should they be placed promiscuously on fence posts, jammed up together or should the copy be bad."

"There are two kinds of billboard and other poster advertising, he de-clared. "One that is obnoxious to the traveling public, and the other that isn't. Obnoxious billboard advertising, in my opinion, should be eliminated."

If a billboard is properly placed, the copy well written, and hides an un-desirable spot along a highway, that is the proper place for it.

SIGN ON DANGEROUS CURVE CURBS ACCIDENTS

"Personally, I didn't believe in bill-board advertising until about 18 months ago. We placed an attrac-tive advertisement at a dangerous curve on the toll road at Medina Lake. There had been several serious accidents. On top of the hill, the sign meets away from home com-Christ and any other team com-which will have Temple, Tex. year call for two-year contracts. The Texas Shearhorns are being nego-



reason that they sometimes cause ac-cidents and destroy the natural scenic beauty of Texas highways. But let's say this is the reason that the bill-boards must go, not taxing the poor fellows out of business."

"On the State's right-of-way, the billboards and unsightly posters should be destroyed," declared T. H. "Edgeway, candidate for Senator. "Removing them from private prop-erty contiguous to the highways, how-ever, is another matter. It's hard to suppose that a bill could be enacted favoring the removal of the billboards

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