

Many Prominent Men Coming to Attend Road Meeting This Week

LIST OF SPEAKERS INCREASES AS ACCEPTANCES ARE RECEIVED — OFFICIALS WELL PLEASED.

MANY MOTOR CLUBS WILL SEND LARGE DELEGATIONS

Seven Southeastern States Intensely Interested in Program of Activities Sponsored By the American Automobile Association.

This morning officials of the Jacksonville Automobile club will begin their home stretch efforts toward preparing for the Southeastern states good roads conference, which will be held here Thursday and Friday, with the Hotel Mason as headquarters. They will be assisted in their work by Charles M. Hayes, president of the Chicago Motor club, which organization is cooperating with the Jacksonville club in arranging the meeting at the call of the American Automobile Association.

List Is Growing.

Already the list of prominent men attending the conference is growing. The list includes: J. Y. Wilson, Jacksonville, Fla.; Joe Walsh, Jacksonville, Fla.; E. J. Sparks, Jacksonville, Fla.; Gus H. Johnson, Jacksonville, Fla.; Alfred Hess, Jacksonville, Fla.; Chas. A. Clark, Jacksonville, Fla.; W. H. Jeacle, Mandarin, Fla.; L. A. Usina, Jacksonville, Fla.; Geo. Avent, Jacksonville, Fla.; Geo. K. Watt, Jacksonville, Fla.; R. T. Arnold, Jacksonville, Fla.

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THIS WEEK

MOTORING PUBLIC IS TIRED OF BEING MISLED CONCERNING MILEAGE AND ROAD CONDITIONS.

Recently Completed Logging Trip Between Chicago and Jacksonville Has Convinced Officials Certain Towns Going Out of Their Way to Give Out Misleading Information.

An immediate and effective stop must be made by certain towns along certain "short route" highways regarding the giving out of misleading information concerning road conditions or steps will be taken to permanently route all motor tourists south via a road system that will touch none of the towns which have been guilty of such practices.

This is the statement of representatives of several motor clubs who are here preparing for the Southeastern States Good Roads Conference, which will be held here Thursday and Friday of this week.

Misleading Information

The recently completed logging trip of K. V. Goodson, chief of the engineering bureau of the Jacksonville Automobile club, over two highways between Jacksonville and Chicago, has convinced Mr. Hayes and officials of the local club that certain towns are "going out of their way" to serve motorists with misleading information. This is due to a desire on the part of these towns to favor other towns with which they are associated in "short route" organizations.

Regardless of road conditions, tourists are inveigled to take these "short routes," and they pay dearly for this misinformation. Mr. Goodson reported on his return. "The toll in towing charges alone has been heavy, while broken springs and axles, nights of utter misery in towns where accommodations were inadequate, days of waiting in 'tank' towns for parts which must come from points directly on the Dixie highway and other inconveniences have made the motorists chary of anything except regularly accepted routes.

Definite Action Expected

Such "short routes" will be taken up formally at the road conference and a group of motor clubs throughout the southeast, having at heart the interests of their sections and the motoring public, are expected to take definite action looking toward the elimination of such routes from public cognizance. "It is an imposition on the public, as well as a detriment to the entire south for such routes to be given advertising and support," Mr. Goodson declared. "The Dixie highway and other properly laid out routes are ample for every need. The Dixie highway is positively the shortest route between Chicago and Jacksonville and other Florida points including Tampa."