

September 26, 1922.

Mrs. H.D. Pruitt,
Tyler Texas. R.M. No. 5.

Dear Madam:

We do not care to take up any advertising along the line you suggest, because we do not wish stories sent out that will mislead the public. There is no "Jefferson Davis Memorial Highway" from ocean to ocean. The only highway from ocean to ocean along the Southern border of the United States is the Old Spanish Trail Highway, and it has been officially recognized by the War Department for improvement. We have asked Mr. H.B. Ayres, of San Antonio, Texas, who is Managing Director of the OSE Association to set you straight on this matter, as we are sure that you mean to give out authentic information in your articles.

Some years ago, a logger of highways, seeking to play upon the sentiment of the Southern people conceived the idea of getting some money by faking a highway and calling it "Jefferson Davis Memorial Highway", having the temerity to use the route of the Old Spanish Trail Highway. Except in a few places in Mississippi, no support was given the Davis log, as the people were loyal to the Old Spanish Trail Highway. All communities along the Trail are keeping off of it all signs except the OSE signs and signs of the State Highway Departments designating the number of it as a State Highway, in sections traversing the various states. In Florida, it is State Highway No. 1, and will soon bear the OSE signs, as the crew is working east from Texas. The public should not be confused by people who are writing about highways when they really do not have authentic information on which to base their stories. We will appreciate it if you will help to cur this misinformation, by changing the articles to read "Old Spanish Trail", instead of the misnomer of "Jefferson Davis Highway", which does not exist except in the minds of a few individuals who have been led wrong in the matter. The public is entitled to the truth.

Copy to Mr. Ayres.

Very truly yours,

Secretary