



To San Antonians —

The enclosed news item has just been released. The work undertaken 13 years ago is now thoroly established. We have only a few things left to clear up, then we can report our stewardship successfully accomplished.

You who by your subscriptions and sympathy have stood by are entitled to large credit. I want now to get various reports to you—to help you understand everything—then ask you to meet and help plan the reports to the other men and women across the continent who also have helped so loyally.

In Louisiana the last big construction problem between San Antonio and St. Augustine, and thru Mobile to New York, has just been cleared away—the 300 miles across Louisiana are now financed for pavement and the paving ordered. While that old road remained volume travel thru San Antonio would be held back. Pavement between San Antonio and St. Augustine, and San Antonio and New York, is two-thirds completed and the remainder financed except in Alabama where improved gravel is nearly completed.

The historical marking is worked out; some of it being placed. The travelog is again going to print. The beautification work of the women is well laid down. National publicity is established as big scrap books show. National travel is definitely turning this way. The monument at St. Augustine is built—the celebration should be big. I will get all reports rapidly to you now.

San Antonio should go in force to this celebration—it will help publish to the nation that this far southern country is now opened and will help San Antonians to carry on their own travel development work more understandingly. The East has been doing big things.

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HARRAL AYRES, *Managing Director.*