

The Land of Outdoor Sports

The lure of this Highway is not alone its old history but the fact that it connects the spots where the people have loved to play since the white man came. The traveler may step from his car anywhere and any time and find sunshine and comfort for any of the sports and pleasures he likes.

The Trail is not a completed highway. There are still many miles of pioneer country—doubly interesting because it is pioneer.

There are also many spots requiring expensive engineering before those links are complete and comfortable. Some of these places are still difficult to drive. Chambers of Commerce, Auto Clubs and the Councilors in many localities will advise tourists.

Extensive construction is going forward. Many millions in money are voted and engineers are preparing for the builders. Interested members and workers from the Atlantic to the Pacific are working out other problems. One of the biggest and most attractive undertakings in the land is working continually toward the day when the drive from sea to sea may be made in comfort. Automobiles of the tourist in increasing thousands are traveling the Highway enjoying its sunny skies in winter and its gulf breezes or mountain tonic in summer.



