

NOTE...Southern Tours, Inc. does not hope for more than expenses the first year because of the cost of compiling the data over 2800 mi. of territory and the costs of drafting and mapmaking. Profits should come from subsequent years. But over the whole period the Old Spanish Trail people will have for distribution valuable maps and travel information which will be good for five or more years.

that will need only minor

revisions annually

HOTELS

FLORIDA	Room Unit	Rates	Director or Manager
SAN ANTONIO			
SAINT AUGUSTINE			
YOUNG OR LOON			
ALAYAN			
TEXAS			
SAN ANTONIO			
QUINCY	550	550 \$2 up	PER MASWEEN, MGR
PLAZA	500	500 \$2 up	
Transfer	150		rapid removal fee
ROBERT FLEE	200	200 \$2.50 down	
St Anthony	450		

offer -
 250 Hotels
 250 Lines
 23 ins of paper & ink (10%) plus headings
 32 " x 22 columns (obt 18" deep)

MAP DISTRIBUTING STATIONS

THESE MAPS

Are On Distribution

At 400 auto clubs and travel routing offices of the U.S., Canada and Mexico and at the following Official Stations along the Old Spanish Trail.

CITY STREET DIAGRAMS

- | | |
|---------------|-------------|
| JACKSONVILLE? | El Paso |
| MOBILE | Pensacola |
| NEW ORLEANS | Beaumont |
| HOUSTON | Tallahassee |
| SAN ANTONIO | Tucson |
| SAN DIEGO | Phoenix |

- | | | |
|------------------|-------------------------|------|
| Mason..... | Wiggins, Miss..... | F-12 |
| McKenzie..... | Willard, N. Mex..... | C-1 |
| Medicine..... | Willow Springs, Mo..... | A-10 |
| Mendota..... | Winfield, Ala..... | C-13 |
| Moen..... | Winfield, Kan..... | A-7 |
| Moose..... | Winnfield, La..... | E-10 |
| Mud Hen..... | Winona, Miss..... | D-12 |
| Munson..... | Woodville, Miss..... | E-11 |
| Muskallonge..... | Woodward, Okla..... | A-6 |
| | Wynns, Ark..... | F-8 |
| | Yazoo City, Miss..... | B-11 |
| | | D-11 |

100 Rf @ 20 = \$ 2000
6 com ins @ 50 = 300
50 # @ 60 = 3000
Single page Ads
Hotel Specials

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