

THE OLD SPANISH TRAIL ASSOCIATION, Inc.

A Membership Organization

The membership is a voluntary band of men and women interested in building a great highway from Florida to Mexico and California and developing its travel comforts, and in the preservation of the old landmarks and the old history of those ancient and romantic periods in the Southern Borderlands where men and empires struggled for mastery long before the American Revolution. All funds are controlled by an Executive Board of business men.

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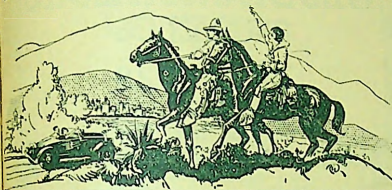
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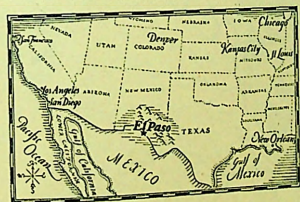
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El Paso—Last Frontier of the Old West



Plan your trip to allow several days in El Paso

See this wonder city of the desert—these fertile valleys—and Juarez, largest, cleanest, most colorful and most delightful city on our southern border. Five minutes from downtown El Paso and you are in quaint, romantic, historic Old Mexico!



El Paso is a good place to break your trip for a few days. It is halfway between the Gulf and the Pacific.

El Paso is the largest city between San Antonio and San Diego—a big, metropolitan city with every conceivable comfort and attraction. It is worth several days of your time, with the added fascination of its sister city, Juarez. If you want to stay longer, there are delightful side excursions—to the famous White Sands, to Clouderoft, to the pines and mountains of the Ruidoso, to Elephant Butte dam and lake, to Hueco tanks, to ancient missions and Old Mexico.

El Paso Club

Gateway TEXAS

The Gateway Club invites you and will welcome you. Write for interesting booklet on El Paso and environs. Address Gateway Club, 110 Chamber of Commerce Building, El Paso, Texas.