

PRESERVING THE OLD SPANISH TRAIL NAME

Efforts are being made to rid the highways of the numerous meaningless road promotions and names, substituting numbers only. The people persist in encouraging these promotions; travelers are confused and the public is misled.

Eleven years of work to create and build the Old Spanish Trail and give it national prestige will be lost unless our people now cooperate actively to establish forever this historical name for this great highway.

Old Spanish Trail Headquarters
Gunter Hotel, San Antonio, Texas
June 10, 1926.